



30 YEARS of Better BATHS

Product Catalog 2025





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Pet Care with Purpose[®]

Thirty years ago, I set out on a simple yet meaningful mission: to offer a pet shampoo that was both natural and effective. At the time, finding a high-quality, plant-based grooming product for pets was nearly impossible. So we developed formulas designed to be safe, gentle, and free of harsh ingredients.

From the very beginning, we believed that pet care should be as pure and purposeful as the love we share with our furry companions. That belief has never wavered. Today, as the market has grown and choices have expanded, we take great pride in knowing that earthbath remains a trusted leader in naturally-effective pet grooming. Our commitment to using only the best ingredients, upholding the highest standards, and giving back to animal welfare organizations has been the foundation of our journey.

As we celebrate our 30th anniversary, we are filled with gratitude for your support. Our partners have been instrumental in helping us bring earthbath to more pets and pet parents than we ever imagined. Your passion, dedication, and belief in our brand inspire us to keep innovating, improving, and staying true to our mission.

Thank you for being part of our journey. Here's to the next 30 years of Better Baths!

With gratitude,

Paul

Paul Armstrong
Founder, earthbath[®]



SHAMPOOS & CONDITIONERS

Our ultra-concentrated pet shampoos and conditioners are developed and blended in the USA with ingredients such as renewable plant-derived and coconut-based cleansers, organic aloe vera, and other good stuff from nature. Our formulas are exceptionally mild and effective and never contain parabens, sulfates, artificial dyes, soap, or toxins.

Shampoos



OATMEAL & ALOE SHAMPOO Fragrance Free

HELPS RELIEVE ITCHING
& DRY SKIN

16 fl oz / 472 ml PAF1P-02181



SHED CONTROL SHAMPOO Green Tea & Awapuhi

HELPS RELIEVE SHEDDING
& DANDER

16 fl oz / 472 ml PS1P-02191



HYPOALLERGENIC SHAMPOO Fragrance Free

FOR SENSITIVE SKIN/ALLERGY

16 fl oz / 472 ml PH1P-02051



ULTRA-MILD PUPPY SHAMPOO Wild Cherry

TEARLESS & EXTRA GENTLE

16 fl oz / 472 ml PP1P-02131



OATMEAL & ALOE SHAMPOO Vanilla & Almond

HELPS RELIEVE ITCHING & DRY SKIN

16 fl oz / 472 ml PA1P-02111
32 fl oz / 994 ml PA2Q-02112



COAT BRIGHTENING SHAMPOO Lavender

ENHANCES COLOR
& SHINE IN ALL COATS

16 fl oz / 472 ml PL1P-02031

“ I have been using your products for years/ I’m a veterinarian and I have never found anything better for basic pet shampoo. Love it! ”

- Jessica E.



2-in-1 CONDITIONING SHAMPOO Mango Tango®

CONDITIONS & DETANGLES

16 fl oz / 472 ml PM1P-02091



DEODORIZING SHAMPOO
Mediterranean Magic™

NEUTRALIZES
DOGGONE ODORS

16 fl oz / 472 ml PR1P-02061



SHEA BUTTER SHAMPOO
Avocado & Calendula

MOISTURE REPAIR
& DANDER CARE

16 fl oz / 473 ml PU1P-02815



DIRTY DOG SHAMPOO
Sweet Orange Oil

DEGREASES
& REMOVES STAINS

16 fl oz / 472 ml PO1P-02021



HOT SPOT RELIEF SHAMPOO
Tea Tree Oil & Aloe Vera

HELPS SOOTHE HOT SPOTS
& SKIN CONDITIONS

16 fl oz / 472 ml PT1P-02041



HYPOALLERGENIC CAT SHAMPOO 
Fragrance Free

FOR SENSITIVE SKIN/
ALLERGY & MULTI-CAT
HOUSEHOLDS

16 fl oz / 472 ml PKF1P-02122



2-in-1 CONDITIONING CAT SHAMPOO 
Light Wild Cherry

EXTRA GENTLE
CONDITIONING FORMULA

16 fl oz / 472 ml PK1P-02121

Conditioners



**OATMEAL & ALOE
CONDITIONER**
Fragrance Free

HELPS DETANGLE
& RELIEVE ITCHING

16 fl oz / 472 ml
PZF1P-02141



**OATMEAL & ALOE
CONDITIONER**
Vanilla & Almond

HELPS DETANGLE
& RELIEVE ITCHING

16 fl oz / 472 ml
PZ1P-02081



**SHED CONTROL
CONDITIONER**
Green Tea & Awapuhi

HELPS DETANGLE
& RELIEVE SHEDDING

16 fl oz / 472 ml
PSZ1P-02192

BETWEEN BATH SOLUTIONS



Grooming Wipes

Our extra thick, moist, plant-based grooming wipes are certified by the Forest Stewardship Council, which promotes responsible management of the world's forests. Mild cleansers and sumptuous extracts keep pets smelling fresh while imparting a show-quality softness and shine. Vegan, gluten free, alcohol free, and non GMO.

Grooming Wipes



GROOMING WIPES Green Tea & Awapuhi

CLEANS & CONDITIONS
100 ct PG7WS-02223



ULTRA-MILD PUPPY WIPES Wild Cherry

EXTRA GENTLE
100 ct PP7WS-02229



GROOMING WIPES Mango Tango®

CLEANS & CONDITIONS
100 ct PM7WS-02224



OATMEAL & ALOE GROOMING WIPES Vanilla & Almond

HELPS RELIEVE ITCHING
100 ct PA7WS-02226



HYPOALLERGENIC GROOMING WIPES Fragrance Free

FOR SENSITIVE SKIN/ALLERGY
100 ct PH7WS-02220



HYPOALLERGENIC CAT WIPES Fragrance Free

FOR SENSITIVE SKIN/ALLERGY
& MULTI-CAT HOUSEHOLDS
100 ct PCH7WS-02221



“ I have been using earthbath products since 2020! I love these wipes for keeping my dogs smelling good and clean. I use them everyday! ”

- David V.



Specialty Wipes

Our plant-based specialty wipes are formulated for areas that need a little extra attention – ears, eyes, tooth & gum, face, and even tushy! Once you try them, you’ll wonder how you ever lived without them.

Treatment Balm

Made with shea butter and organic aloe vera to help soothe and nourish dry, cracked, or irritated skin, noses, paws, or hot spots.

Specialty Wipes



TUSHY WIPES Rosemary & Chamomile

NEUTRALIZES ODORS

Neutralize unpleasant odors with rosemary oil, baking soda, and saccharomyces ferment (odor-eating enzymes).

100 ct PB7WS - 02225



TOOTH & GUM WIPES Baking Soda & Cornmint

New!

HELPS REDUCE PLAQUE & ODOR

Cornmint and baking soda help keep pets’ mouths clean from plaque, tartar & odor-causing bacteria.

50 ct PD50WS - 02821



HYPOALLERGENIC EYE WIPES Witch Hazel & Aloe

CLEANS & REMOVES TEAR STAINS

These soft wipes keep pets’ eyes free of tear stains, dirt, secretions and other discharge.

30 ct PY7WS-02820



EAR WIPES Witch Hazel & Chamomile

CLEANS & DEODORIZES

Witch hazel and chamomile help keep pets’ ears naturally free of wax and discharge.

30 ct PX7WS-02819

Treatment Balm



TREATMENT BALM with Shea Butter

FOR CRACKED PAWS,
NOSES & HOT SPOTS

2.2 oz / 62 g PJ4B - 02810



BETWEEN BATH SOLUTIONS

3-in-1 Deodorizing Spritzes

Our 3-in-1 spritzes naturally deodorize, while also conditioning and detangling coats. They are Heavenly Scented® and loaded with nature's finest skin and coat conditioners, including colloidal oatmeal, organic aloe vera, and vitamin E, to remoisturize coats and impart a healthy shine. Use between baths or as a finishing spray.

3-in-1 Deodorizing Spritzes



3-IN-1 DEODORIZING SPRITZ Mango Tango®

8 fl oz / 237 ml PM3S-02204



PUPPY SPRITZ Wild Cherry

8 fl oz / 237 ml PP3S-02207



3-IN-1 DEODORIZING SPRITZ Mediterranean Magic™

8 fl oz / 237 ml PR3S-02206



3-IN-1 DEODORIZING SPRITZ Lavender

8 fl oz / 237 ml PL3S-02205



3-IN-1 DEODORIZING SPRITZ Vanilla & Almond

8 fl oz / 237 ml PA3S-02203

“ The spray is perfect to freshen up throughout the day and to use before brushing. Highly recommend! ”

- Christine



Specialty Sprays

Our specialty sprays are designed to tackle the peskiest problems. They are paraben & alcohol free and safe for daily use.

Grooming Foams

These rub-on, towel-off formulas make grooming a cinch. Gentle cleansers remove dirt, dander, and residual saliva, helping resolve human/pet allergies and leaving the coat soft and plush. Helps control shedding too!

Specialty Sprays



NO CHEW SPRAY Green Apple

HELPS DETER CHEWING

Extreme bittering agents help deter dogs from destructive chewing behaviors.

8 fl oz / 237 ml PN3S-02211



HOT SPOT RELIEF SPRAY Tea Tree Oil & Aloe Vera

SOOTHING RELIEF FOR HOT SPOTS

Formulated with tea tree oil and organic aloe vera to provide naturally soothing relief of hot spots, itching, scratching, and skin irritation.

8 fl oz / 237 ml PT3S-02201



SHEA BUTTER SPRAY Avocado & Calendula

MOISTURE REPAIR & DANDER CARE

This ultra-moisturizing shea butter spray is formulated to improve common skin conditions and promote a healthy, shiny coat.

8 fl oz / 237 ml PU3S-02818

“The paw wash is awesome!
Great smell!” - Whitney

Grooming Foams



FOAMING FACIAL WASH Bilberry & Blueberry

TEAR-FREE & HYPOALLERGENIC

8 fl oz / 237 ml PDF8F-02814



PAW WASH Avocado & Calendula with Shea Butter

New!

CLEANS & MOISTURIZES

8 fl oz / 237 ml PW8F-02824



HYPOALLERGENIC GROOMING FOAM FOR DOGS Fragrance Free

FOR SENSITIVE SKIN/
ALLERGY

8 fl oz / 237 ml PDH8F-02803



HYPOALLERGENIC GROOMING FOAM FOR CATS Fragrance Free

FOR SENSITIVE SKIN/
ALLERGY

4 fl oz / 118 ml PCH8F-02801



PROFESSIONAL SIZES

earthbath® shampoos and conditioners are the natural choice for grooming professionals and show specialists. Our ultra-concentrated formulas are effective, yet gentle on pets and hands. Professional sizes dilute at least 33 to 1 and can be used in pressurized professional grooming equipment.

Shampoos



OATMEAL & ALOE SHAMPOO Fragrance Free

HELPS RELIEVE ITCHING
& DRY SKIN

128 fl oz / 3.78 L ... PAF4G-02184



SHED CONTROL SHAMPOO Green Tea & Awapuhi

HELPS RELIEVE SHEDDING
& DANDER

128 fl oz / 3.78 L ... PS4G-02194



COAT BRIGHTENING SHAMPOO Lavender

ENHANCES COLOR
& SHINE IN ALL COATS

128 fl oz / 3.78 L ... PL4G-02034



ULTRA-MILD PUPPY SHAMPOO Wild Cherry

TEARLESS & EXTRA GENTLE

128 fl oz / 3.78 L ... PP4G-02134



HYPOALLERGENIC SHAMPOO Fragrance Free

FOR SENSITIVE SKIN/ALLERGY

128 fl oz / 3.78 L ... PH4G-02054
320 fl oz / 9.46 L ... PH25G-02055



2-IN-1 CONDITIONING SHAMPOO Mango Tango®

CONDITIONS & DETANGLES

128 fl oz / 3.78 L ... PM4G-02094
320 fl oz / 9.46 L ... PM25G-02095



OATMEAL & ALOE SHAMPOO Vanilla & Almond

HELPS RELIEVE ITCHING
& DRY SKIN

128 fl oz / 3.78 L ... PA4G-02114
320 fl oz / 9.46 L ... PA25G-02115



SHEA BUTTER SHAMPOO Avocado & Calendula

MOISTURE REPAIR
& DANDER CARE

128 fl oz / 3.78 L ... PU4G-02816

“ I have tried so many different brands of products over the 7 years I’ve been grooming professionally and I’ve never loved a brand more than I love earthbath ”

- Savannah B.



DEODORIZING SHAMPOO
Mediterranean Magic™

NEUTRALIZES
DOGGONE ODORS
128 fl oz / 3.78 L ... PR4G-02064



HOT SPOT RELIEF SHAMPOO
Tea Tree Oil & Aloe Vera

HELPS SOOTHE HOT SPOTS
& SKIN CONDITIONS
128 fl oz / 3.78 L ... PT4G-02044



DIRTY DOG SHAMPOO
Sweet Orange Oil

DEGREASES
& REMOVES STAINS
128 fl oz / 3.78 L ... PO4G-02024
320 fl oz / 9.46 L ... PO25G-02025



SHED CONTROL CONDITIONER
Green Tea & Awapuhi

HELPS DETANGLE
& RELIEVE SHEDDING
128 fl oz / 3.78 L ... PSZ4G-02196

Conditioners



OATMEAL & ALOE CONDITIONER
Fragrance Free

HELPS DETANGLE
& RELIEVE ITCHING
128 fl oz / 3.78 L ... PZF4G-02144



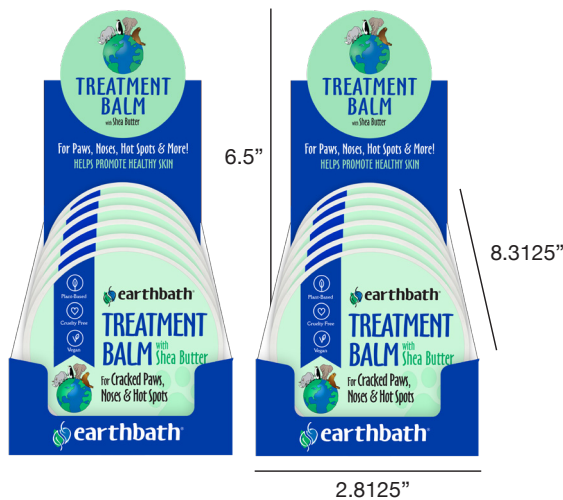
OATMEAL & ALOE CONDITIONER
Vanilla & Almond

HELPS DETANGLE
& RELIEVE ITCHING
128 fl oz / 3.78 L ... PZ4G-02084



COUNTERTOP DISPLAYS

Treatment Balm



6-PIECE TREATMENT BALM COUNTER DISPLAY

POS1B-02810

One master carton contains two counter displays pre-loaded with product

- 2-PDQ Display Trays
- 6-2.2oz Treatment Balm



Ear & Eye Wipes



6-PIECE EAR WIPES COUNTER DISPLAY

POS1X-02819

One master carton contains two PDQ trays pre-loaded with product

- 2-PDQ Display Trays
- 6-30ct Ear Wipes per Tray

6-PIECE EYE WIPES COUNTER DISPLAY

POS1Y-02820

One master carton contains two PDQ trays pre-loaded with product

- 2-PDQ Display Trays
- 6-30ct Eye Wipes per Tray

SCANNABLE BAR CODES

Shampoos & Conditioners ~ 16 fl oz / 472 ml (Pints)

 <p>PAF1P - 02181</p>  <p>6 02644 02181 8</p> <p>Oatmeal & Aloe Shampoo Fragrance Free 16 fl oz / 472 ml PAF1P-02181</p>	 <p>PS1P - 02191</p>  <p>6 02644 02191 7</p> <p>Shed Control Shampoo Green Tea & Awapuhi 16 fl oz / 472 ml PS1P-02191</p>	 <p>PR1P - 02061</p>  <p>6 02644 02061 3</p> <p>Deodorizing Shampoo Mediterranean Magic™ 16 fl oz / 472 ml PR1P-02061</p>	 <p>PK1P - 02121</p>  <p>6 02644 02121 4</p> <p>2-in-1 Conditioning Cat Shampoo Light Wild Cherry 16 fl oz / 472 ml PK1P-02121</p>
 <p>PH1P - 02051</p>  <p>6 02644 02051 4</p> <p>Hypoallergenic Shampoo Fragrance Free 16 fl oz / 472 ml PH1P-02051</p>	 <p>PP1P - 02131</p>  <p>6 02644 02131 3</p> <p>Ultra-Mild Puppy Shampoo Wild Cherry 16 fl oz / 472 ml PP1P-02131</p>	 <p>PO1P - 02021</p>  <p>6 02644 02021 7</p> <p>Dirty Dog Shampoo Sweet Orange Oil 16 fl oz / 472 ml PO1P-02021</p>	 <p>PZF1P - 02141</p>  <p>6 02644 02141 2</p> <p>Oatmeal & Aloe Conditioner Fragrance Free 16 fl oz / 472 ml PZF1P-02141</p>
 <p>PA1P - 02111</p>  <p>6 02644 02111 5</p> <p>Oatmeal & Aloe Shampoo Vanilla & Almond 16 fl oz / 472 ml PA1P-02111</p>	 <p>PL1P - 02031</p>  <p>6 02644 02031 6</p> <p>Coat Brightening Shampoo Lavender 16 fl oz / 472 ml PL1P-02031</p>	 <p>PKF1P - 02122</p>  <p>6 02644 02122 1</p> <p>Hypoallergenic Cat Shampoo Fragrance Free 16 fl oz / 472 ml PKF1P-02122</p>	 <p>PZ1P - 02081</p>  <p>6 02644 02081 1</p> <p>Oatmeal & Aloe Conditioner Vanilla & Almond 16 fl oz / 472 ml PZ1P-02081</p>
 <p>PU1P - 02815</p>  <p>6 02644 02815 2</p> <p>Shea Butter Shampoo Avocado & Calendula 16 fl oz / 473 ml PU1P-02815</p>	 <p>PM1P - 02091</p>  <p>6 02644 02091 0</p> <p>2-in-1 Conditioning Shampoo Mango Tango® 16 fl oz / 472 ml PM1P-02091</p>	 <p>PT1P - 02041</p>  <p>6 02644 02041 5</p> <p>Hot Spot Relief Shampoo Tea Tree Oil & Aloe Vera 16 fl oz / 472 ml PT1P-02041</p>	 <p>PSZ1P - 02192</p>  <p>6 02644 02192 4</p> <p>Shed Control Conditioner Green Tea & Awapuhi 16 fl oz / 472 ml PSZ1P-02192</p>

Shampoo ~ 32 fl oz / 994 ml (Quarts)



PA2Q - 02112



6 02644 02112 2

Oatmeal & Aloe Shampoo
Vanilla & Almond
32 fl oz / 994 ml PA2Q-02112



Between Bath Solutions~Wipes

 <p>PB7WS - 02225 Tushy Wipes Rosemary & Chamomile 100 ct PB7WS-02225</p>	 <p>PH7WS - 02220 Hypoallergenic Grooming Wipes Fragrance Free 100 ct PH7WS-02220</p>	 <p>PA7WS - 02226 Oatmeal & Aloe Grooming Wipes Vanilla & Almond 100 ct PA7WS-02226</p>	 <p>PP7WS - 02229 Ultra-Mild Puppy Wipes Wild Cherry 100 ct PP7WS-02229</p>
 <p>PM7WS - 02224 Grooming Wipes Mango Tango® 100 ct PM7WS-02224</p>	 <p>PG7WS - 02223 Grooming Wipes Green Tea & Awapuhi 100 ct PG7WS-02223</p>	 <p>PCH7WS - 02221 Hypoallergenic Cat Wipes Fragrance Free 100 ct PCH7WS-02221</p>	
 <p>PD50WS - 02821 Tooth & Gum Wipes 50 ct PD50WS-02821</p>	 <p>PY7WS - 02820 Hypoallergenic Eye Wipes 30 ct PY7WS-02820</p>	 <p>PX7WS - 02819 Ear Wipes 30 ct PX7WS-02819</p>	

Between Bath Solutions~Spritzes & Sprays

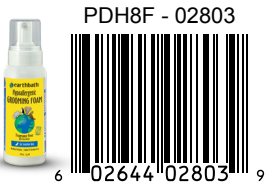
 <p>PM3S - 02204 3-in-1 Deodorizing Spritz Mango Tango® 8 fl oz / 237 ml PM3S-02204</p>	 <p>PA3S - 02203 3-in-1 Deodorizing Spritz Vanilla & Almond 8 fl oz / 237 ml PA3S-02203</p>	 <p>PU3S - 02818 Shea Butter Spray Avocado & Calendula 8 fl oz / 237 ml PU3S-02818</p>	 <p>PN3S - 02211 No Chew Spray Green Apple 8 fl oz / 237 ml PN3S-02211</p>
 <p>PR3S - 02206 3-in-1 Deodorizing Spritz Mediterranean Magic™ 8 fl oz / 237 ml PR3S-02206</p>	 <p>PL3S - 02205 3-in-1 Deodorizing Spritz Lavender 8 fl oz / 237 ml PL3S-02205</p>	 <p>PP3S - 02207 Puppy Spritz Wild Cherry 8 fl oz / 237 ml PP3S-02207</p>	 <p>PT3S - 02201 Hot Spot Relief Spray Tea Tree Oil & Aloe Vera 8 fl oz / 237 ml PT3S-02201</p>

Treatment Balm



PJ4B - 02810
Treatment Balm
with Shea Butter
2.2 oz / 62 g PJ4B-02810

Between Bath Solutions~Grooming Foams



PDH8F - 02803
Hypoallergenic Grooming Foam for Dogs
Fragrance Free
8 fl oz / 237 ml PDH8F-02803



PCH8F - 02801
Hypoallergenic Grooming Foam for Cats
Fragrance Free
4 fl oz / 118 ml PCH8F-02801



PDF8F - 02814
Hypoallergenic Foaming Facial Wash
Bilberry & Blueberry
8 fl oz / 237 ml PDF8F-02814



PW8F - 02824
Paw Wash
Avocado & Calendula with Shea Butter
8 fl oz / 237 ml PW8F-02824

Shampoos & Conditioners~128 fl oz / 3.78 L (Gallons)



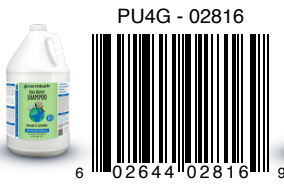
PH4G - 02054
Hypoallergenic Shampoo
Fragrance Free
128 fl oz / 3.78 L ... PH4G-02054



PP4G - 02134
Ultra-Mild Puppy Shampoo
Wild Cherry
128 fl oz / 3.78 L ... PP4G-02134



PO4G - 02024
Dirty Dog Shampoo
Sweet Orange Oil
128 fl oz / 3.78 L ... PO4G-02024



PU4G - 02816
Shea Butter Shampoo
Avocado & Calendula
128 fl oz / 3.78 L ... PU4G-02816



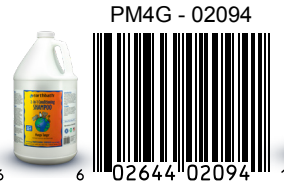
PT4G - 02044
Hot Spot Relief Shampoo
Tea Tree Oil & Aloe Vera
128 fl oz / 3.78 L ... PT4G-02044



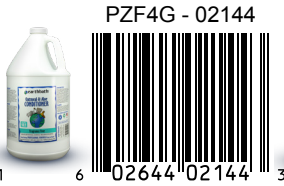
PAF4G - 02184
Oatmeal & Aloe Shampoo
Fragrance Free
128 fl oz / 3.78 L ... PAF4G-02184



PA4G - 02114
Oatmeal & Aloe Shampoo
Vanilla & Almond
128 fl oz / 3.78 L ... PA4G-02114



PM4G - 02094
2-in-1 Conditioning Shampoo
Mango Tango®
128 fl oz / 3.78 L ... PM4G-02094



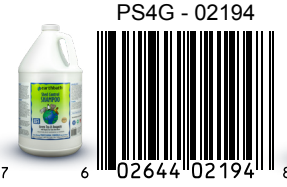
PZF4G - 02144
Oatmeal & Aloe Conditioner
Fragrance Free
128 fl oz / 3.78 L ... PZF4G-02144



PSZ4G - 02196
Shed Control Conditioner
Green Tea & Awapuhi
128 fl oz / 3.78 L ... PSZ4G-02196



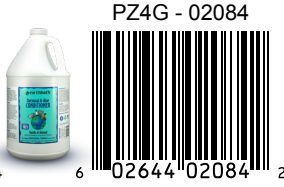
PL4G - 02034
Coat Brightening Shampoo
Lavender
128 fl oz / 3.78 L ... PL4G-02034



PS4G - 02194
Shed Control Shampoo
Green Tea & Awapuhi
128 fl oz / 3.78 L ... PS4G-02194



PR4G - 02064
Deodorizing Shampoo
Mediterranean Magic™
128 fl oz / 3.78 L ... PR4G-02064



PZ4G - 02084
Oatmeal & Aloe Conditioner
Vanilla & Almond
128 fl oz / 3.78 L ... PZ4G-02084

Shampoos & Conditioners~320 fl oz / 9.46 L (2.5 Gallons)



PA25G - 02115
Oatmeal & Aloe Shampoo
Vanilla & Almond
320 fl oz / 9.46 L ... PA25G-02115



PM25G - 02095
2-in-1 Conditioning Shampoo
Mango Tango®
320 fl oz / 9.46 L ... PM25G-02095



PO25G - 02025
Dirty Dog Shampoo
Sweet Orange Oil
320 fl oz / 9.46 L ... PO25G-02025



PH25G - 02055
Hypoallergenic Shampoo
Fragrance Free
320 fl oz / 9.46 L ... PH25G-02055





Better Baths Since 1995®

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Instagram Facebook TikTok LinkedIn icons

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