



# HIMALAYAN YAK CHEESE Premium Dog Chews



Large Yak Cheese Chew 2.3 OZ min. wt.



Large Yak Cheese Chews 2PK 4.6 OZ min. wt.



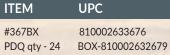
X-Large Yak Cheese Chew 3.35 OZ min. wt.



Jumbo Yak Cheese Chew 1PK 4.6 OZ min. wt.

ITEM	UPC
#365BX	810002633652
PDQ qty - 30	BOX-81000263265

ITEM UPC #366 810002633669



**ITEM UPC** #368 810002633683



HIGHLY DIGESTIBLE HARD CHEWS MADE ONLY with YAK & COW MILK, SALT & LIME JUICE.







Fieldcrest Farms® Himalayan Yak Cheese Chews are dense, tasty treats made with all-natural, limited ingredients. Yak cheese is a healthy, long-lasting, easily digestible snack packed with protein and deliciousness to keep dogs satisfied for hours. Its hard texture helps support clean teeth, healthy gums and strong jaw muscles during chewtime.









Fieldcrest Farms Premium Dog Chews



## **NATURAL BEEF CHEWS**

#### All-Natural Single Ingredient Chews.

Our pets deserve the very best. We know first-hand that wholesome nutrition is essential to their health and happiness. Our mission is to provide only the highest quality, all-natural, limited ingredient chews for our furry family members.



6" Meaty Bone

IIEM	UPC	
#102BX	810002630026	
PDQ qty - 25	BOX-810002631023	



Meaty Knuckle Bone

ITEM	UPC
#105BX	810002630057
PDO atv - 20	BOX-810002631054



	0.0
#109BX	810002630095
PDO aty - 12	BOX-810002631092



**Cow Ears** 

**ITEM** 

#112BX	BOX-810002631122
PDO atv - 1	00

**UPC** 



Fieldcrest Farms Premium Dog Chews





100% All Natural, Grass Fed, Free Range Beef



### **NATURAL PORK CHEWS**



100% All Natural, High Quality, High Protein, **Smoked Pork Ears** 

Smoked Pig Ears (bulk)

**ITEM** 

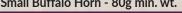
#128BX

PDQ qty - 100 BOX-810002631283

## **BUFFALO HORNS**

100% All Natural **Long-lasting Chews** 





Small Buffal	o Horn - 80g min. wt.
ITEM	UPC
#197BX PDQ qty - 20	810002630972 BOX-810002631979

- Fill with peanut butter or other spreadable favorites
- Tumbled, polished and smoothed to prevent sharp edges & splintering
- Washed clean and virtually odorless



PDQ qt	y - 12	BOX-810
FIELDCRE	ST FARMS	
GRASS FED     FREE RANGE     NO ADDITIVES	LONG LASTIN CHEWS	

Medium Buffalo Horn - 160g min. wt.

	OFC	
#198BX PDQ qty - 12	810002630989 BOX-810002631986	



Large Buffalo Horn - 280g min. wt.

11	010	
#199BX	810002630996	
DDO 10	DOV 040000/04000	
PDQ qty - 10	BOX-810002631993	



Fieldcrest Farms Premium Dog Chews



# **BULLY STICKS**

Long lasting • All Natural • Single Ingredient











6" Bully Sticks		9" Bully Sticks		12" Bully Sti	12" Bully Sticks		6" Bully Sticks 3PK	
ITEM	UPC	ITEM	UPC	ITEM	UPC	ITEM	UPC	
#118BX	810002630187 BOX-810002631184	#119BX	810002630194 BOX-810002631191	#120BX	810002630200 BOX-810002631207	#121	810002631214	









12" Bully	Sticks 2PK	6" Braided B	Bully Sticks	6" Braide	d Bully Sticks 3PK	9" Braided E	Bully Sticks
ITEM	UPC	ITEM	UPC	ITEM	UPC	ITEM	UPC
#122	810002631221	#123BX PDQ qty - 20	810002630231 BOX-810002631238	#124	810002631245	#125BX PDQ qty - 35	810002630255 BOX-810002631252

- Hand selected for size consistency
- Naturally cleaned Roasted in their natural juices for maximum flavor





OUR NEW SPOT®
TREAT HOLDER IS
PERFECT FOR BULLY
STICKS, YAK CHEESE
AND OTHER LONGLASTING STICK
CHEWS & TREATS!





# **BULLY CRUNCHERS**

# THE RANGE BELL

## **An Economical Alternative to Bully Sticks**





#132 810002631320



6" Bully Crunchers

#133BX 810002630330 PDQ qty - 30 BOX-810002631337



12" Bully Crunchers 2PK

ITEM UPC #134 810002631344



12" Bully Crunchers

#135BX 810002630354 PDQ qty - 20 BOX-810002631351



6" Braided Bully Crunchers 3PK

UPC	
810002631399	



6" Braided Bully Crunchers

IIEIVI	UPC
#136BX	810002630361
PDQ qty - 20	BOX-810002631368



12" Braided Bully Crunchers

FC	I I LIVI	OFC
.0002630361	#138BX	810002630385
.0002631368	PDQ qty - 15	BOX-810002631382



12" Braided Bully Crunchers 2PK

	ITEM	UPC	
5	#141	810002631412	

#### Fieldcrest Farms™ Bully Crunchers

are the first real, all-natural alternative to bully sticks that offers pet parents a solution to the rising costs and decreasing supply of traditional bully sticks. Made from the tender head skin of grassfed, free-range beef cattle, Bully Crunchers are a highly palatable, easily digestible, single ingredient long-lasting chew.









# Nothin to Hills

### MERCHANDISING

Please see our Planogram and Endcap catalog for all merchandising options.

#### **PDQ BOXES**

All bulk products come in their own shelf-ready, heavyweight box with product specific label.







**PLANOGRAMS** 2', 3' and 4' planogram options offer a one stop, plug'n play solution for retailers. These POGs allow for easy implementation and merchandising.







#### **STANDS**

24" Rolls come in a metal stand.



163DS 24" Chicken Flavor Roll Display QTY: 24 pcs

UPC: 810002631634

174DS 24" Beef Flavor Roll Display QTY: 24 pcs UPC: 810002631740



#### **POWER WING**

**Holiday Themed Chews** 

7311PW Mini Candy Canes Display QTY: 48 pc assortment UPC: 077234073117



**Holiday Themed Chews** 

7310CS Gingerbread Man Display QTY: 12 pc assortment UPC: 077234073100



#### **WIRE RACK**

5 adjustable wire tiers offer angled or flat merchandising options for shelf-ready PDQ boxes. Sign attachments at top of rack.





#### PREMIUM 2-SIDED WOOD DISPLAY

Showcase product on both sides on hooks and in bins.

Swivel wheels allow ease of placement and mobility to the highest traffic areas at the retail level.







# FIELDCREST FARMS Nothin to Hille

# All Natural Premium Dog Chews





#### **NOTHIN' TO HIDE® - COLLAGEN BASED CHEWS**

Our collagen-based chews are made from naturally derived collagen. This innovation offers a highly digestible option to other chews. Collagen-based chews offer healthy benefits to our pet's skin, coat, joints and muscles. Our recipes offer an assortment of flavors and sizes best suited for our pet's chewing needs.





#### HIMALAYAN YAK CHEESE

Himalayan Yak Cheese Chews are dense, tasty treats made with all-natural, limited ingredients. Yak cheese is a healthy, long-lasting, easily digestible snack packed with protein and deliciousness to keep dogs satisfied for hours. Its hard texture helps support clean teeth, healthy gums and strong jaw muscles during chewtime.



#### **NATURAL BEEF CHEWS**

Our beef bones and cow ears are hearty, durable chews that will give dogs hours of chewing satisfaction. Made from grass-fed, free range beef, they are 100% all natural, low in fat, high in protein and grain free.



#### **NATURAL PORK CHEWS**

Our smoked pig ears have a deliciously meaty flavor that dogs find irresistible. Pig ears are highly digestible, making them a healthy alternative to other chews. Baked to perfection for maximum flavor, they are 100% all natural, high protein, hearty chews.



#### NATURAL BUFFALO HORNS

Our buffalo horns are highly palatable and easily digestible chews for all life stages. Made from free-range, grassfed Water Buffalo, these horns are naturally high in protein and low in fat. They are an excellent source of essential nutrients including calcium and phosphorous with NO chemicals, additives or preservatives.



#### **BULLY STICKS**

Our oven baked bully sticks are a great low-fat, highly digestible chewing solution for our furry companions. Made from grass-fed, free range beef, they are 100% all natural, gluten and grain free. Due to our stringent processing protocols, our low-odor bully sticks offer a highly digestible chewing option that is sure to provide maximum enjoyment for pets. Our bully sticks are hand selected for size consistency, naturally cleaned and roasted in their own juices for maximum flavor.



#### **BULLY CRUNCHERS**

The first real, all-natural alternative to bully sticks that offers pet parents a solution to the rising costs and decreasing supply of traditional bully sticks. Made from the tender head skin of grass-fed, free range beef cattle, Bully Crunchers are highly palatable, easily digestible, single ingredient long-lasting chews.