

2025 CHEWS & TREATS CATALOG





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Nothin' to Hide®



Collagen Based Pet Chews & Treats

High in Protein • Low in Fat & Calories • Irresistibly Good

We believe pets deserve the very best which led to the development of Nothin' to Hide®... a labor of love!

We worked tirelessly to develop a long-lasting chew that is healthy and safe for pets. Here at Fieldcrest Farms®, we are passionate about our products, but more importantly, we are passionate about pets. Many of us have pets, some of us have many pets, so developing a chew that is healthy and safe was our top priority.

This is how Nothin' to Hide® became the premium collagen-based chew you can trust. Nothin' to Hide® comes in a variety of shapes and sizes as well as an assortment of flavors suitable for all breeds in all life stages. We use the highest quality, all-natural, limited ingredients so you can rest assured you're giving your pets the very best.

Nothin' to Hide[®] Collagen Based Dog Chews

by Fieldcrest Farms[®]



- B
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S**
- Promotes strong bones, tendons & ligaments
 - Reduces fat & builds lean muscle
 - Supports healthy joints
 - Boosts healthy skin and shiny coat
 - Strengthens nails, teeth & gums
 - Improves digestive health
 - Promotes healthy appetite management



Nothin' to Hide[®] is the preferred chew.

Our collagen-based chews begin as a very fine powder, which is hydrated, shaped and oven baked. We then apply our savory basting for maximum flavor and palatability.

Our Process



Step 1

Beef hide is ground into powder form and cooked at high temperatures to become Hydrolyzed Collagen.



Step 2

The collagen is then mixed with other ingredients to create a paste. Afterwards it's shaped into various size dog chews.



Step 3

A protein gravy is hand applied to each chew to ensure maximum taste enjoyment and palatability for your pet.



Step 4

Finally, the glazed product is cooked for several hours at high temperatures in specialized ovens to create a highly digestible and long-lasting chew your dogs will crave.

**75%
HIGH
PROTEIN
CHEWS**





Nothin' to Hide[®]

by Fieldcrest Farms[®]

Do you know your chew size?

It is important to select the correct size chew based on the size of your dog. Select a chew that is larger than your dog's mouth. If you're in doubt, choose a size up. Always supervise your pet during chew time.

RECOMMENDED CHEW SIZES

BREED SIZE	NTH CHEW	ULTRA CHEW
up to 15lbs	Twist Stix Rings & Bones	3" Knotted Bones 3" Wishbones
up to 25lbs	5" Roll 3" Bagel	5" Wishbones
up to 35lbs	5" Roll 3" Bagel Flip Chips	5" Wishbones 7" Wishbones 9" Knotted Bone
up to 50lbs	10" Roll	
over 50lbs	10" Roll 24" Roll	7" Wishbones 9" Knotted Bone



NEW

Nothin' to Hide[®]

CRUNCHY'n CREAMY

CAT TREATS



**CRUNCHY & CREAMY
IRRESISTIBLY FLAVORED**



Meow

**MADE WITH
COLLAGEN**



Tuna Flavor Collagen Cat Treats



Salmon Flavor Collagen Cat Treat

ITEM	UPC
#500 3 oz Pouch	810002635007
#501 8 oz Tub	810002635014

ITEM	UPC
#502 3 oz Pouch	810002635021
#503 8 oz Tub	810002635038



Catnip Flavor Collagen Cat Treats



Chicken Flavor Collagen Cat Treats

ITEM	UPC
#504 3 oz Pouch	810002635045
#505 8 oz Tub	810002635052

ITEM	UPC
#506 3 oz Pouch	810002635069
#507 8 oz Tub	810002635076

NEW

Nothin' to Hide®



New Beef Bully Flavored Collagen chews are coated in BULLY - one of the most palatable flavors known to dogs!

Collagen & Bully Dog Chews

New spiral shapes enrich the chewing experience with the challenge to work through the twisted chew.



5" Small Rolls 2PK

ITEM	UPC
#520	810002635205



10" Large Rolls 2PK

ITEM	UPC
#521	810002635212



Small Twist Stix 10PK

ITEM	UPC
#522	810002635229



Flip Chips 8PK

ITEM	UPC
#523	810002635236



3" Spirals 6PK

ITEM	UPC
#524	810002635243



5" Spirals 3PK

ITEM	UPC
#525	810002635250



8" Spirals 2PK

ITEM	UPC
#526	810002635267



10" Spiral

ITEM	UPC
#527BX	810002635274
PDQ qty - 24	BOX-810002634277

Simple Ingredients

Beef gelatin (source of collagen), chicken, tapioca starch, beef, vegetable glycerin, pea protein powder, chicken liver, beef pizzle, xanthan gum, citric acid (preservative), carmine (color).



with **COLLAGEN & BEEF PIZZLE**



Nothin' to Hide[®]

Beef Flavored Collagen Based Dog Chews



**75%
HIGH
PROTEIN
CHEWS**

Simple Ingredients

Beef gelatin (source of collagen),
beef, tapioca, vegetable glycerin,
sorbic acid (preservative).



Nothin' to Hide®



Collagen Based Dog Chews



5" Small Rolls

ITEM	UPC
#150BX Beef	810002630507
PDQ qty - 24	BOX-810002631504

5" Small Rolls 2PK

ITEM	UPC
#151 Beef	810002631511

10" Large Rolls

ITEM	UPC
#152BX Beef	810002630521
PDQ qty - 24	BOX-810002631528

10" Large Rolls 2PK

ITEM	UPC
#153 Beef	810002631535



Twist Stix 10PK

ITEM	UPC
#154 Beef	810002631542



3" Bagels

ITEM	UPC
#155BX Beef	810002630552
PDQ qty - 24	BOX-810002631559



Flip Chips 8PK

ITEM	UPC
#156 Beef	810002631566





Rings and Bones 12PK

ITEM	UPC
#157 Beef	810002631573



3" Bagels 2PK

ITEM	UPC
#158 Beef	810002631580



24" Extra Large Roll

ITEM	UPC
#175 Beef	810002631757
#174DS - 24 pc display (see pg. 30)	



Twist Stix 50PK

ITEM	UPC
#330 Beef	810002633300

Twist Stix 100PK

ITEM	UPC
#328BX Beef	810002632280
PDQ qty - 100	



Nothin' to Hide[®]

Chicken Flavored Collagen Based Dog Chews



**75%
HIGH
PROTEIN
CHEWS**

Simple Ingredients

Beef gelatin (source of collagen), chicken, tapioca, vegetable glycerin, sorbic acid (preservative).



Nothin' to Hide®



Collagen Based Dog Chews



5" Small Rolls

5" Small Rolls 2PK

10" Large Rolls

10" Large Rolls 2PK

ITEM	UPC	ITEM	UPC	ITEM	UPC	ITEM	UPC
#142BX Chicken PDQ qty - 24	810002630422 BOX-810002631429	#143 Chicken	810002631436	#144BX Chicken PDQ qty - 24	810002630446 BOX-810002631443	#145 Chicken	810002631450



24" Extra Large Roll

Twist Stix 50PK

Twist Stix 100PK

ITEM	UPC	ITEM	UPC	ITEM	UPC
#164 Chicken #163DS - 24 pc display (see pg. 35)	810002631641	#331 Chicken	810002633317	#329BX Chicken PDQ qty - 100	810002632297



Nothin' to Hide®



Collagen Based Dog Chews



Twist Stix 10PK

ITEM	UPC
#146 Chicken	810002631467



3" Bagels

ITEM	UPC
#147BX Chicken PDQ qty - 24	810002630477 BOX-810002631474



Flip Chips 8PK

ITEM	UPC
#148 Chicken	810002631481



Rings and Bones 12PK

ITEM	UPC
#149 Chicken	810002631498

BAMBONES Naturals™

PLANT-BASED DOG CHEWS

Made with
CASSAVA
and
COLLAGEN



Bambones Naturals 2PK 5" Wishbones

ITEM	UPC
#7873 Chicken	077234078730



Bambones Naturals 7" Wishbone

ITEM	UPC
#7874 Chicken	07723478747

**SUPER
LONG-
LASTING
INJECTION
MOLDED
CHEW**



Nothin' to Hide[®]

Peanut Butter Flavored Collagen Based Dog Chews



**75%
HIGH
PROTEIN
CHEWS**

Simple Ingredients

Beef gelatin (source of collagen), sweet potato, tapioca, vegetable glycerin, sorbic acid (preservative), natural peanut butter flavor.

ALLERGEN-FREE





Collagen Based Dog Chews



5" Small Rolls

5" Small Rolls 2PK

10" Large Rolls

10" Large Rolls 2PK

ITEM	UPC	ITEM	UPC	ITEM	UPC	ITEM	UPC
#166BX PDQ qty - 24	810002630668 BOX-810002631665	#167	810002631672	#168BX PDQ qty - 24	810002630682 BOX-810002631689	#169	810002631696



Twist Stix 10PK

ITEM	UPC
#170	810002631702



3" Bagels

ITEM	UPC
#171BX PDQ qty - 24	810002630712 BOX-810002631719



Flip Chips 8PK

ITEM	UPC
#172	810002631726



Nothin' to Hide[®]

Bacon Flavored Collagen Based Dog Chews



**75%
HIGH
PROTEIN
CHEWS**

Simple Ingredients

Beef gelatin (source of collagen), pork, tapioca, vegetable glycerin, sorbic acid (preservative).





5" Small Rolls

5" Small Rolls 2PK

10" Large Rolls

10" Large Rolls 2PK

ITEM	UPC
#332BX	810002633324
PDQ qty - 24	BOX-810002632327

ITEM	UPC
#333	810002633331

ITEM	UPC
#335BX	810002633355
PDQ qty - 24	BOX-810002632358

ITEM	UPC
#334	810002633348



Twist Stix 10PK

3" Bagels

Flip Chips 8PK

ITEM	UPC
#336	810002633362

ITEM	UPC
#337BX	810002633379
PDQ qty - 24	BOX-810002632372

ITEM	UPC
#338	810002633386



Nothin' to Hide[®]

Salmon Flavored Collagen Based Dog Chews



**75%
HIGH
PROTEIN
CHEWS**

Simple Ingredients

Beef gelatin (source of collagen), tapioca, vegetable glycerin, salmon sorbic acid (preservative).





Collagen Based Dog Chews



5" Small Rolls

5" Small Rolls 2PK

10" Large Rolls

10" Large Rolls 2PK

ITEM	UPC	ITEM	UPC	ITEM	UPC	ITEM	UPC
#340BX	810002633409	#341	810002633416	#342BX	810002633423	#343	810002633430
PDQ qty - 24	BOX-810002632402			PDQ qty - 24	BOX-810002632426		



Twist Stix 10PK

3" Bagels

Flip Chips 8PK

ITEM	UPC	ITEM	UPC	ITEM	UPC
#344	810002633447	#345BX	810002633454	#346	810002633461
		PDQ qty - 24	BOX-810002632457		



Nothin' to Hide[®]

Granola Recipe Collagen Based Dog Chews



**75%
HIGH
PROTEIN
CHEWS**

Simple Ingredients

Beef gelatin (source of collagen), tapioca, maltodextrin, oats, pumpkin seeds, brown rice, wheat flour, sorbic acid (preservative), guar gum.

**COATED IN
DELICIOUSNESS**





5" Small Rolls

5" Small Rolls 2PK

ITEM	UPC
#375BX	810002633751
PDQ qty - 24	BOX-810002632754

ITEM	UPC
#376	810002633768



10" Large Rolls

10" Large Rolls 2PK

Flip Chips 8PK

ITEM	UPC
#377BX	810002633775
PDQ qty - 24	BOX-810002632778

ITEM	UPC
#378	810002633782

ITEM	UPC
#379	810002633799



Nothin' to Hide®



Family Owned
AND OPERATED

— BAKERY COLLECTION —



Collagen Based
Dog Chews in
NEW BAKERY
SHAPES

CROISSANTS

PRETZELS

BRAIDED RINGS

BRAIDED STIX

KNOTTED BONES

67%
HIGH
PROTEIN
CHEWS

Simple Ingredients

Beef gelatin (source of collagen), chicken, pea protein, beef, vegetable glycerin, grade 1 caramel, xanthan gum, natural cultured whey (natural preservative), vitamin E.





3" Croissants 3PK

ITEM	UPC
#380	810002633805



3.5" Medium Braided Rings 2PK

ITEM	UPC
#381	810002633812



5" Large Braided Ring 1PK

ITEM	UPC
#382	810002633829



4.5" Small Braided Stix 5PK

ITEM	UPC
#383	810002633836



5.5" Medium Braided Stix 3PK

ITEM	UPC
#384	810002633843



9" Large Braided Stix 1PK

ITEM	UPC
#385	810002633850



4" Small Knotted Bones 3PK

ITEM	UPC
#386	810002633867



6" Medium Knotted Bones 2PK

ITEM	UPC
#387	810002633874



3" Medium Pretzel 2PK

ITEM	UPC
#388	810002633881



4" Large Pretzel 1PK

ITEM	UPC
#389	810002633898

Nothin' to Hide[®] Collagen Based

ULTRA Premium Dog Chews

4X

LONGER - LASTING
THAN ORIGINAL
Nothin' to Hide[®]
CHEWS

75%
HIGH
PROTEIN
CHEWS



Nothin' to hide[®] ULTRA premium dog chews are made with the same collagen formula as our original Nothin' to Hide[®] chews, now more dense and significantly longer-lasting for more aggressive, heavy chewers.

Injection molding condenses the material at high pressure to eliminate air pockets. This means our ULTRA chews contain 2.5 times more product and last 3-4 times longer compared to equivalent Nothin' to Hide[®] chews*.

*As shown by independent testing.

Nothin' to Hide®

ULTRA

Collagen Based Dog Chews



3" Ultra Knotted Bones 12PK

ITEM	UPC
#300 Beef	810002633003
#314 Chicken	810002633140

9" Ultra Knotted Bones 2PK

ITEM	UPC
#301 Beef	810002633010
#315 Chicken	810002633157

9" Ultra Knotted Bone 1PK

ITEM	UPC
#305 Beef	810002633058

9" Ultra Knotted Bone

ITEM	UPC
#307BX Beef	810002633072
PDQ qty - 14	BOX-810002632075
#318BX Chicken	810002633188
PDQ qty - 14	BOX-810002632181



3" Ultra Wishbones 12PK

ITEM	UPC
#302 Beef	810002633027

5" Ultra Wishbones 2PK

ITEM	UPC
#303 Beef	810002633034

7" Ultra Wishbones 2PK

ITEM	UPC
#304 Beef	810002633041
#317 Chicken	810002633171

7" Ultra Wishbone 1PK

ITEM	UPC
#306 Beef	810002633065

2 FLAVORS



Nothin' to Hide[®]

DENTAL CHEWS



Plant-Based, High Protein Chews with Collagen



**14%
HIGH
PROTEIN
CHEWS**

MULTI-TEXTURED AND FORMULATED WITH HEXAMETAPHOSPHATE TO HELP TACKLE PLAQUE AND TARTAR BUILD-UP ON TEETH

Simple Ingredients

Made with  **CASSAVA**

The first ingredient in our plant-based dental chews is cassava root - a highly sustainable, drought resistant crop that is high in natural starch and dietary fiber. Other simple ingredients include : beef, beef gelatin (source of collagen), vegetable glycerin, sodium chloride, hexametaphosphate, sorbic acid (preservative).

Benefits of **COLLAGEN** for Dogs

We use the same collagen formula as our original Nothin' to Hide[®] chews so dogs can enjoy all the same benefits :

- Promotes healthy skin, coat, eyes, nerves and muscles
- Supports a healthy digestive system
- Reduces fat & builds lean muscle
- Reduces joint pain
- Added protein

Nothin' to Hide®



Plant-Based Chews with Collagen



3" Dental Bones

ITEM	UPC
#390 12PK	810002633904



5" Dental Bones

ITEM	UPC
#391 6PK	810002633911
#393BX	810002633935
PDQ qty - 24	BOX - 810002632938



7" Dental Bones

ITEM	UPC
#392 3PK	810002633928
#394BX	810002633942
PDQ qty - 13	BOX - 810002632945



3" Dental Waves

ITEM	UPC
#395 12PK	810002633959



5" Dental Waves

ITEM	UPC
#396 6PK	810002633966
#398BX	810002633980
PDQ qty - 24	BOX - 810002632983



7" Dental Waves

ITEM	UPC
#397 3PK	810002633973
#399BX	810002633997
PDQ qty - 13	BOX - 810002632990



* Packaged and bulk SKU's



Nothin' to Hide[®]

Holiday Chews



18" Candy Cane - Chicken

ITEM UPC
#176 810002633764



18" Candy Cane - Beef

ITEM UPC
#177 810002631771



Mini Candy Canes 6PK - Chicken

ITEM UPC
#178 810002631788
#7311PW - 48 pc Assorted display
(see pg. 30) UPC 077234073117



Mini Candy Canes 6PK - Beef

ITEM UPC
#179 810002631795



Gingerbread Men 4PK - Chicken

ITEM UPC
#180 810002631801

Gingerbread Men 4PK - Beef

ITEM UPC
#181 810002631818



Small Holiday Assortment 12PK

ITEM UPC
#350 810002633508
Chicken & Beef Mix

Large Holiday Assortment 5PK

ITEM UPC
#352 810002633522
Chicken & Beef Mix



Nothin' to Hide[®] MERCHANDISING

Please see our Planogram and Endcap catalog for all merchandising options.

PDQ BOXES

All bulk products come in their own shelf-ready, heavyweight box with product specific label.



PLANOGRAMS 2', 3' and 4' planogram options offer a one stop, plug'n play solution for retailers. These POGs allow for easy implementation and merchandising.



STANDS

24" Rolls come in a metal stand.



163DS
24" Chicken Flavor Roll Display
QTY: 24 pcs
UPC: 810002631634



174DS
24" Beef Flavor Roll Display
QTY: 24 pcs
UPC: 810002631740



POWER WING

Holiday Themed Chews

7311PW
Mini Candy Canes Display
QTY: 48 pc assortment
UPC: 077234073117

CLIP STRIP

Holiday Themed Chews

7310CS
Gingerbread Man Display
QTY: 12 pc assortment
UPC: 077234073100



WIRE RACK

5 adjustable wire tiers offer angled or flat merchandising options for shelf-ready PDQ boxes. Sign attachments at top of rack.



PREMIUM 2-SIDED WOOD DISPLAY

Showcase product on both sides on hooks and in bins. Swivel wheels allow ease of placement and mobility to the highest traffic areas at the retail level.





Premium Dog Chews

All
Natural
Chews





HIMALAYAN YAK CHEESE



Premium Dog Chews



Large Yak Cheese Chew
2.3 OZ min. wt.

Large Yak Cheese Chews 2PK
4.6 OZ min. wt.

X-Large Yak Cheese Chew
3.35 OZ min. wt.

Jumbo Yak Cheese Chew 1PK
4.6 OZ min. wt.

ITEM	UPC
#365BX	810002633652
PDQ qty - 30	BOX-810002632655

ITEM	UPC
#366	810002633669

ITEM	UPC
#367BX	810002633676
PDQ qty - 24	BOX-810002632679

ITEM	UPC
#368	810002633683



HIGHLY DIGESTIBLE HARD CHEWS
MADE ONLY with YAK & COW MILK,
SALT & LIME JUICE.

THAT'S IT!

- High Protein
- Gluten-Free



Fieldcrest Farms® Himalayan Yak Cheese Chews are dense, tasty treats made with all-natural, limited ingredients. Yak cheese is a healthy, long-lasting, easily digestible snack packed with protein and deliciousness to keep dogs satisfied for hours. Its hard texture helps support clean teeth, healthy gums and strong jaw muscles during chewtime.





NATURAL BEEF CHEWS



All-Natural Single Ingredient Chews.

Our pets deserve the very best. We know first-hand that wholesome nutrition is essential to their health and happiness. Our mission is to provide only the highest quality, all-natural, limited ingredient chews for our furry family members.



6" Meaty Bone

ITEM	UPC
#102BX	810002630026
PDQ qty - 25	BOX-810002631023



Meaty Knuckle Bone

ITEM	UPC
#105BX	810002630057
PDQ qty - 20	BOX-810002631054



Foreshank Bone

ITEM	UPC
#109BX	810002630095
PDQ qty - 12	BOX-810002631092



Cow Ears

ITEM	UPC
#112BX	BOX-810002631122
PDQ qty - 100	



100% All Natural,
Grass Fed,
Free Range Beef



NATURAL PORK CHEWS



100% All Natural,
High Quality, High Protein,
Smoked Pork Ears



Smoked Pig Ears (bulk)

ITEM UPC

#128BX
PDQ qty - 100 BOX-810002631283

BUFFALO HORNS



100% All Natural
Long-lasting Chews



Small Buffalo Horn - 80g min. wt.

ITEM UPC

#197BX 810002630972
PDQ qty - 20 BOX-810002631979

Medium Buffalo Horn - 160g min. wt.

ITEM UPC

#198BX 810002630989
PDQ qty - 12 BOX-810002631986

Large Buffalo Horn - 280g min. wt.

ITEM UPC

#199BX 810002630996
PDQ qty - 10 BOX-810002631993

- Fill with peanut butter or other spreadable favorites
- Tumbled, polished and smoothed to prevent sharp edges & splintering
- Washed clean and virtually odorless





BULLY STICKS



Long lasting • All Natural • Single Ingredient



6" Bully Sticks

ITEM	UPC
#118BX	810002630187
PDQ qty - 35	BOX-810002631184



9" Bully Sticks

ITEM	UPC
#119BX	810002630194
PDQ qty - 50	BOX-810002631191



12" Bully Sticks

ITEM	UPC
#120BX	810002630200
PDQ qty - 35	BOX-810002631207



6" Braided Bully Sticks

ITEM	UPC
#123BX	810002630231
PDQ qty - 20	BOX-810002631238



9" Braided Bully Sticks

ITEM	UPC
#125BX	810002630255
PDQ qty - 35	BOX-810002631252

- Hand selected for size consistency
- Naturally cleaned
- Roasted in their natural juices for maximum flavor



TREAT HOLDER™



OUR NEW SPOT® TREAT HOLDER IS PERFECT FOR BULLY STICKS, YAK CHEESE AND OTHER LONG-LASTING STICK CHEWS & TREATS!

Scan to see it!





BULLY CRUNCHERS



An Economical Alternative to Bully Sticks



6" Bully Crunchers 6PK

ITEM	UPC
#132	810002631320



6" Bully Crunchers

ITEM	UPC
#133BX	810002630330
PDQ qty - 30	BOX-810002631337



12" Bully Crunchers

ITEM	UPC
#135BX	810002630354
PDQ qty - 20	BOX-810002631351



6" Braided Bully Crunchers

ITEM	UPC
#136BX	810002630361
PDQ qty - 20	BOX-810002631368



12" Braided Bully Crunchers

ITEM	UPC
#138BX	810002630385
PDQ qty - 15	BOX-810002631382

Fieldcrest Farms® Bully Crunchers are the first real, all-natural alternative to bully sticks that offers pet parents a solution to the rising costs and decreasing supply of traditional bully sticks. Made from the tender head skin of grass-fed, free-range beef cattle, Bully Crunchers are a highly palatable, easily digestible, single ingredient long-lasting chew.

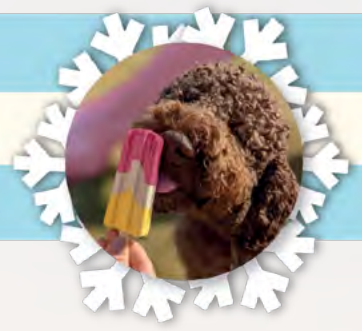


FREEZE AT HOME



ready to freeze dog treats

PUP ICE



#7246 Pup Ice Choccy Lollies 2pk
Peanut and Chocolate Flavor
UPC - 077234072462



#7244 Pup Ice Rocket Lollies 2pk
Banana and Chocolate Flavor
UPC - 077234072448



#7241 Pup Ice Rocket Lollies 2pk
Strawberry and Blueberry Flavor
UPC - 077234072417



#7247 Pup Ice Rocket Lollies 2pk
Yogurt, Strawberry and Banana Flavor
UPC - 077234072479



#7245 Pup Ice Fruity Lollies 3pk
Pineapple Flavor
UPC - 077234072455



#7243 Pup Ice Fruity Lollies 3pk
Watermelon Flavor
UPC - 077234072431



#7242 Pup Ice Waffle Cone 2pk
Strawberry Flavor
UPC - 077234072424



#7240 Pup Ice Waffle Cone 2pk
Vanilla and Peanut Butter Flavor
UPC - 077234072400

CHEW TO STAY COOL dog treats you can freeze at home



Available power wing display and PDQ shelf ready display unit with a tear off lid to protect the product.



Pup Ice does not melt or drip and it is not messy or sticky when wet. Your pup's tongue will not stick to the surface.

A unique and totally edible yummy frosty treat to cool off your pup...

- * No added sugars or artificial colors or flavors
- * Made from vegetable starch & chicken (highly digestible),
- * With added calcium & prebiotics
- * 100% edible and safe for your pup
- * Just place in your freezer for 3 hours and serve
- * Chew time 2/3 x longer when frozen



All New

CHEW TO
STAY COOL



freeze at home dog treats

PUP ICE™

Fill & Freeze

FILLABLE TREATS

Fill with your
dog's favorite treat

Pup Ice Fill & Freeze is a new treat, which you can fill with your dog's favorite treat and then freeze. Your dog can lick or chew to enjoy. Simply pour, spread or stuff the filling into the specially designed cavities and freeze!



peanut butter



yogurt



And freeze!

#7723
PUP ICE FILL & FREEZE PAW SM 3PK
UPC - 077234077238

- ❄ No added sugars or artificial flavors
- ❄ 100% edible and safe for your pup
- ❄ Chew time 2/3 x longer when frozen

Fill with favorite treat Freeze Enjoy

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All New

Knash™ dental care



#7717
KNASH SUPER WOOFA MD 7PK
UPC - 077234077177



#7718
KNASH BRUSH SM 6PK
UPC - 077234077184



Treat your dog's knashers with knash uniquely shaped chews, packed with tasty veggies and no added artificial colors or flavors.

Made with hexametaphosphate to help tackle plaque & tartar build up on teeth.

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All New

POW MEATY

2 LAYERS OF TASTY

FULL of FLAVOR
A DOB CHEW WITH A REAL POW. FEED YOUR DOB'S INSTINCTS WITH OUR DELICIOUS TWO-LAYERED TREAT, MADE WITH REAL CHICKEN FOR AN IRRESISTIBLE TASTE THEY'LL LOVE.



#7716
POW MEATY WRAPS 12PK - DUCK / RICE
UPC - 077234077160



#7719
POW DUO FILLED BONES 2PK - CHICKEN / DUCK
UPC - 077234077191



#7720
POW TWISTED STICKS 4PK - CHICKEN / PEANUT BUTTER
UPC - 077234077207

MADE WITH REAL JUICY MEAT

DELICIOUS TEXTURED TREATS
MADE WITH REAL CHICKEN FOR AN IRRESISTIBLE TASTE THEY'LL LOVE



#7721
POW BUDDIE NUGGETS DINO 13PK - CHICKEN
UPC - 077234077214



#7722
POW BUDDIE NUGGETS DINO 13PK - DUCK
UPC - 077234077221

FREE FROM ARTIFICIAL COLORS & FLAVORS

RAWHIDE FREE • VITAMIN & MINERAL ENRICHED

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Chewy Training Treats

Soft & Chewy Treats

Perfect for Training & Filling Treat Dispensing Toys

Low Calorie = Longer Training Sessions

100% Sourced and Made in the USA



Exclusively Dog Training Treats - Chicken Flavor

ITEM	UPC
#51100	767451511003



Exclusively Dog Training Treats - Bacon Apple Flavor

ITEM	UPC
#51200	767451512000

- 3 Calories per Treat
- 6 oz Package
- USA Sourced Chicken #1 Ingredient
- Easy to tear in half for small dogs



For more information contact Ethical Products Inc.
 27 Federal Plaza, Bloomfield, NJ 07003 | P: 973-707-0700 | F: 973-707-0701 | www.ethicalpet.com



SANDWICH CREMES



WHAT IS CAROB?

Dog-safe chocolate alternative.
 Comes from the pods of a carob tree.
 Tastes similar to cocoa.
 Full of fiber - great for digestion!



- Indulgent Treat - similar to a human cookie, but formulated for dogs
- 6 Fun flavors dogs can't resist
- 2 Treats in one: crunchy cookie and sweet creme filling
- Baked in small batches
- Vegetarian

ITEM#	UPC	QTY	WT.	DESCRIPTION
02000	767451020000	1 Pkg	8 oz	Carob Flavor
02300	767451023001	1 Pkg	8 oz	S'mores Flavor
02500	767451025005	1 Pkg	8 oz	Vanilla Flavor
03500	767451035004	1 Pkg	8 oz	Peanut Butter Flavor
03600	767451036001	1 Pkg	8 oz	Carob & Vanilla Flavor
03700	767451037008	1 Pkg	8 oz	Peanut Butter & Carob Flavor



Ethical Products inc

Exclusively Pet, INC.
For the dog who is more than a pet!

For more information contact Ethical Products Inc.

27 Federal Plaza, Bloomfield, NJ 07003 | P: 973-707-0700 | F: 973-707-0701 | www.ethicalpet.com



BEST BUDDY BITS & BONES

Training treats for dogs of all sizes!
Same recipe in a different size and shape.
Use as a treat, reward or snack.



Less than 3 calories per treat.
Small treats - about the size of a chocolate chip!
Great for training any size dog.

Bite-sized bones.
Great for training medium to large sized dogs.
Easy to break in half for small dogs.

ITEM#	UPC	DESCRIPTION
44100	767451441003	Cheese Flavor
44200	767451442000	Chicken Flavor
44300	767451443007	Peanut Butter Flavor
44400	767451444004	Beef & Liver Flavor

ITEM#	UPC	DESCRIPTION
44700	767451447005	Cheese Flavor
44800	767451448002	Chicken Flavor
44900	767451449009	Peanut Butter Flavor
45000	767451450005	Beef & Liver Flavor



Ethical Products inc



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Premium Dog Chews



Nothin' to Hide
Collagen Based Chews



Ethical Products 

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