



Natural
DOG COMPANY



NATURAL DOG COMPANY CORE ASSORTMENT

HEALTH AND WELLNESS

	Old Item Number	New Item Number	Product Name	UPC
OILS	SL-WASO-08	010060U.008	Wild Alaskan Salmon Oil 8oz	741099001669
	SL-WASO-16-B	010B60U.016	Wild Alaskan Salmon Oil 16oz w/pump w/box	741099000907
	SL-HAJX-16-B	010B24U.016	Hip & Joint/Glucosamine Oil 16oz w/pump w/box	741099000976
	SL-SENS-16-B	010B66U.016	Senior Support Oil 16oz w/pump w/box	741099002857
CHEWS	SC-HAJX-90	010023U.090	Hip & Joint Supplement (90 chews)	741099000594
	SC-SKCX-90	010042U.090	Skin & Coat Supplement (90 chews)	741099000617
	SC-MLTX-90	010029U.090	Multivitamin Supplement (90 chews)	741099000587
	SC-PROX-45	010038U.045	Probiotic Supplement (45 chews)	741099000600
	SC-IMMX-90	010026U.090	Allergy & Itch Defense Supplement (90 chews)	741099002918
	SC-SENS-90	010031U.090	Senior Support Chew	741099002826

GROOMING

	Old Item Number	New Item Number	Product Name	UPC
SHAMPOO/SPRITZ	GR-SHSS-12	010041U.012	Sensitive Skin Oatmeal Shampoo 12oz	741099000716
	GR-SHID-12	010039U.012	Itchy Dog Shampoo 12oz	741099000723
	GR-SZSS-08	010053U.016	Oatmeal Sensitive Skin Spritz - 8oz	741099002055
	GR-SZID-08	010051U.016	Itchy Dog Spritz - 8oz	741099002048
WIPES	WP-GROO-50	010022U.050	Grooming Wipes - 50 count pouch	741099000983
	WP-EYES-100	010020U.100	Eye Wipes Jar - 100ct	741099002871
	WP-SKSR-100	010044U.100	Skin Soother Wipes Jar - 100ct	741099002888
BALMS	BA-SNOU-2S	010048U.002	Snout Soother 2oz Stick	741099001133
	BA-PAWT-2S	010037U.002	PawTection 2oz Stick	741099000631
	BA-SKSR-2S	010045U.002	Skin Soother 2oz Stick	741099000648

DENTAL TREATS

- ✓ **Easy-to-digest chew** stick that helps to keep teeth clean
- ✓ Firm texture scrapes teeth to **help reduce plaque buildup**
- ✓ Freshens breath & **supports healthy gums**
- ✓ Made with **coconut oil, pumpkin, cranberry, and parsley**
- ✓ Delicious **minty flavor and scent**

PERFECT FOR:

- Dogs with visible plaque or tartar
- Brush-free daily oral care
- Dogs with bad breath
- Teething puppies & dogs who love to chew



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18 DENTAL TREATS
MSRP: \$16.95
SKU: TC-DENT-18



GUARANTEED ANALYSIS

Crude Protein (min)	8.0%
Crude Fat (min)	5.5%
Crude Fiber (max)	4.5%
Moisture (max)	21.0%

INGREDIENTS:

Rice Flour, Whole Oat Flour, Tapioca Starch, Coconut Glycerin, Coconut Flour, Pea Fiber, Coconut Oil, Ground Flaxseed, Ground Pumpkin Seeds, Cranberry Powder, Zinc Proteinates, Salt, Sorbic Acid (A Preservative), Parsley Flakes, Peppermint Oil.

BEST WHEN COMBINED WITH: Dental Powder (SD-DENT-80)



WILD ALASKAN SALMON OIL

- ✓ Made with **Orivo Verified** wild alaskan salmon oil blend
- ✓ A wider array of **essential fatty acids** than other leading brands
- ✓ **Whole-body wellness** from Omega-3 fatty acids, including EPA & DHA
- ✓ Nourishes skin & coat to help **soothe dryness and itching**
- ✓ Supports **cognitive & immune health**

PERFECT FOR:

- Dogs with skin sensitivity or discomfort
- Joint health for active & aging dogs
- Cognitive support for puppies & senior dogs
- Everyday heart health support for dogs of all ages



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BEST WHEN COMBINED WITH: Multivitamin Chews (SC-MLTX-90, SC-MLTX-180)



WILD ALASKAN SALMON OIL (8 OZ.)



8 OZ (118 PUMPS)
SKU: SL-WASO-08
MSRP: \$15.95

GUARANTEED ANALYSIS:

Crude Fat	99%	
Crude Fiber	0.5%	
Moisture (max)	0.5%	
Eicosapentaenoic acid (EPA)	10%	320 mg
Docosahexaenoic acid (DHA)	7%	215 mg
Vitamin A		1200 IU
Vitamin D		104 IU
Total Omega-3 Fatty Acids*	24%	770 mg
Total Omega-6 Fatty Acids*	2.8%	100 mg
Total Omega-9 Fatty Acids*	16%	530 mg

INGREDIENTS:

Pollock Oil, Salmon Oil, Mixed Tocopherols (a preservative).

CALORIE CONTENT (CALCULATED):

9000 kcal/kg - 17 Kcal per pump (2 ml; ½ tsp)



WILD ALASKAN SALMON OIL (16 OZ.)



16 OZ (236 PUMPS)
SKU: SL-WASO-16
MSRP: \$27.95

GUARANTEED ANALYSIS:

Crude Fat	99%	
Crude Fiber	0.5%	
Moisture (max)	0.5%	
Eicosapentaenoic acid (EPA)	10%	320 mg
Docosahexaenoic acid (DHA)	7%	215 mg
Vitamin A		1200 IU
Vitamin D		104 IU
Total Omega-3 Fatty Acids*	24%	770 mg
Total Omega-6 Fatty Acids*	2.8%	100 mg
Total Omega-9 Fatty Acids*	16%	530 mg

INGREDIENTS:

Pollock Oil, Salmon Oil, Mixed Tocopherols (a preservative).

CALORIE CONTENT (CALCULATED):

9000 kcal/kg - 17 Kcal per pump (2 ml; ½ tsp)



WILD ALASKAN SALMON OIL (32 OZ.)



32 OZ (473 PUMPS)
SKU: SL-WASO-32
MSRP: \$37.95

GUARANTEED ANALYSIS:

Crude Fat	99%	
Crude Fiber	0.5%	
Moisture (max)	0.5%	
Eicosapentaenoic acid (EPA)	10%	320 mg
Docosahexaenoic acid (DHA)	7%	215 mg
Vitamin A		1200 IU
Vitamin D		104 IU
Total Omega-3 Fatty Acids*	24%	770 mg
Total Omega-6 Fatty Acids*	2.8%	100 mg
Total Omega-9 Fatty Acids*	16%	530 mg

INGREDIENTS:

Pollock Oil, Salmon Oil, Mixed Tocopherols (a preservative).

CALORIE CONTENT (CALCULATED):

9000 kcal/kg - 17 Kcal per pump (2 ml; ½ tsp)



ARCTIC OMEGA OIL

- ✓ Goes beyond standard fish oils to **support brain, skin, joints, and immune health**
- ✓ Made with a blend of **Orivo Verified** fish oils
- ✓ A blend of **four Omega oils**, including krill, a natural source of Astaxanthin
- ✓ A premium multi-source Omega supplement with **1.5x the DHA***
- ✓ **3+ month supply** for dogs up to 75 lbs

PERFECT FOR:

- Dogs of all ages, sizes, and breeds
- Dogs with skin sensitivity or discomfort
- Joint health for active & aging dogs
- Cognitive support for puppies & senior dogs

*As compared to Natural Dog Company Wild Alaskan Salmon Oil formula



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16 OZ
(236 PUMPS)
SKU: SL-ARCX-16
MSRP: \$34.95



GUARANTEED ANALYSIS

Crude Fat	99%
Crude Fiber (max)	0.5%
Moisture (max)	0.5%
Eicosapentaenoic acid (EPA)	7% 220 mg
Docosahexaenoic acid (DHA)	10.5% 355 mg
Vitamin A	235 mcg
Vitamin D	0.7 mcg
Astaxanthin*	20 mcg
Total Omega-3 Fatty Acids*	23.5% 770 mg
Total Omega-6 Fatty Acids*	6.5% 240 mg
Total Omega-9 Fatty Acids*	18.5% 660 mg

INACTIVE INGREDIENTS:

Pollock Oil, Salmon Oil, Algal Oil, Krill Oil, Mixed Tocopherols (A Preservative)

BEST WHEN COMBINED WITH: Multivitamin Chews (SC-MLTX-90, SC-MLTX-180)



HIP & JOINT OIL

- ✓ Made with **glucosamine, MSM, chondroitin, hyaluronic acid, and magnesium chelate**
- ✓ Supports every area of **joint health & function**
- ✓ **Nourishes and lubricates** joint cartilage
- ✓ Targets a healthy inflammatory response to **soothe joint stiffness**

PERFECT FOR:

- Older dogs who are less mobile due to age
- Dog breeds more prone to joint discomfort
- Highly active dogs who require healthy inflammatory support
- Everyday joint support for all ages and breeds



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16 OZ (118 PUMPS)
SKU: SL-HAJX-16
MSRP: \$27.95



32 OZ (236.5 PUMPS)
SKU: SL-HAJX-32
MSRP: \$37.95



HIP & JOINT OIL (16 OZ.)



ACTIVE INGREDIENTS PER PUMP (4 ML; 1TSP):

Glucosamine HCl (Shellfish)213 mg
Chondroitin Sulfate (Bovine)160 mg
MSM (Methyl - sulfonmethane)133 mg
Hyaluronic Acid (as Sodium Hyaluronate)1 mg
Manganese Chelate930 mcg

INACTIVE INGREDIENTS:

100% Pure Aloe Vera Juice, Citric Acid, Potassium Sorbate, Purified Water, Sodium Benzoate, Stevia, Vegetable Clycerin.



HIP & JOINT OIL (32 OZ.)

ACTIVE INGREDIENTS PER PUMP (4 ML; 1TSP):

Glucosamine HCl (Shellfish)213 mg
Chondroitin Sulfate (Bovine)160 mg
MSM (Methyl - sulfonmethane)133 mg
Hyaluronic Acid (as Sodium Hyaluronate)1 mg
Manganese Chelate930 mcg

INACTIVE INGREDIENTS:

100% Pure Aloe Vera Juice, Citric Acid, Potassium Sorbate, Purified Water, Sodium Benzoate, Stevia, Vegetable Clycerin.



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SENIOR SUPPORT FISH OIL

- ✓ Made with **Orivo Verified** alaskan pollock & atlantic salmon oil
- ✓ A **powerful blend** of EPA, DHA, GLA, and turmeric
- ✓ **Promotes mental clarity**, heart health, and immune resilience
- ✓ Supports **longevity, healthy aging, and vibrant health** in senior dogs
- ✓ Powerful **Omega-9 support** formulated specifically for seniors

PERFECT FOR:

- Gold-tier support for their golden years
- Joint health for aging dogs
- Cognitive support for senior dogs
- Immune support for full-body vitality



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16 OZ
(236 PUMPS)
SKU: SL-SENS-16
MSRP: \$29.95



GUARANTEED ANALYSIS:

Crude Fat	95%
Crude Fiber (max)	0.5%
Moisture (max)	0.5%
Linoleic acid	8.9% 310 mg
Alpha linolenic acid	0.61% 24 mg
Eicosapentaenoic acid (EPA)	7.5% 240 mg
Docosahexaenoic acid (DHA)	4.8% 150 mg
Vitamin A	270 mcg
Vitamin D	1 mcg
Gamma-Linolenic Acid*	3% 100 mg
Oleic Acid*	14% 510 mg
Total Omega-3 Fatty Acids*	17.5% 570 mg
Total Omega-6 Fatty Acids*	12.5% 440 mg
Total Omega-9 Fatty Acids*	18.8% 675 mg

INGREDIENTS:

Pollock Oil, Salmon Oil, Borage Oil, Turmeric Extract, Mixed Tocopherols (a preservative)

CALORIE CONTENT (CALCULATED):

9000 kcal/kg - 17 Kcal per pump (2 ml; 1/2 tsp)

BEST WHEN COMBINED WITH: Senior Support Chews (SC-SENS-90)



SKIN & COAT OIL

- ✓ A blend of EPA, DHA, Vitamin E & Biotin for **powerful skin support**
- ✓ Made with high-quality **alaskan pollock oil**
- ✓ **Nourishes skin & coat** to help soothe dryness and itching
- ✓ Helps support **normal shedding and healthy coats**
- ✓ **3+ month supply** for dogs up to 75 lbs

PERFECT FOR:

- Dogs with dry, itchy skin
- Dogs with dull, lackluster coats
- Dogs who like to spend time in the water
- Dogs who dislike chews or powders



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16 OZ
(236 PUMPS)
SKU: SL-SKCX-16
MSRP: \$26.95



GUARANTEED ANALYSIS:

Crude Fat	50%
Crude Fiber (max) 4%
Moisture (max)	45%
Linoleic acid (Omega-6)	2.5% 50 mg
Alpha Linolenic acid	10% 195 mg
Eicosapentaenoic acid (EPA)	3.5% 65 mg
Docosahexaenoic acid (DHA)	1.7% 35 mg
Vitamin E 13 IU
Biotin* 15 mcg
Oleic acid*	4.5% 90 mg
Omega-3 Fatty Acid*	16% 320 mg
Omega-9 Fatty Acid*	6% 120 mg

INGREDIENTS:

Water, Pollock Oil, Flax Oil, Organic Gum Arabic, Vitamin C (Ascorbic Acid), Organic Chia Oil, Mixed Tocopherols (Preservative), Aragum Powder (Gum Arabic, Guar Gum, Xanthan Gum), Sorbic Acid, Biotin.

CALORIE CONTENT (CALCULATED):

4,740 kcal/kg - 9 Kcal per pump (2 ml; ½ tsp)



ULTRA OMEGA OIL

- ✓ Made with **Orivo Verified** alaskan pollock & atlantic salmon oil
- ✓ Offers **over 1200 mg of Omega-3 fatty acids** per tsp
- ✓ An **optimal blend** of Omega 3, 6 & 9 fatty acids
- ✓ Supports **immune system, skin & coat, joints** and **overall health**
- ✓ **Affordable daily support** for all ages, sizes, and breeds

PERFECT FOR:

- Dogs with skin sensitivity or discomfort
- Joint health for active & aging dogs
- Brain health & cognitive support
- Dogs who dislike chews or powders



GUARANTEED ANALYSIS:

Crude Fat	95%
Crude Fiber (max)	0.5%
Moisture (max)	0.5%
Linoleic acid	6% 220 mg
Alpha linolenic acid	25% 900 mg
Eicosapentaenoic acid (EPA)	4% 140 mg
Docosahexaenoic acid (DHA)	2.5% 80 mg
Vitamin A	180 mcg
Vitamin D	0.5 mcg
Oleic Acid*	6.5% 225 mg
Total Omega-3 Fatty Acids*	35.5% 1230 mg
Total Omega-6 Fatty Acids*	8.5% 295 mg
Total Omega-9 Fatty Acids*	16% 550 mg

INGREDIENTS:

Flax Oil, Pollock Oil, Salmon Oil, Mixed Tocopherols (a preservative).

CALORIE CONTENT (CALCULATED):

9000 kcal/kg - 17 Kcal per pump (2 ml; ½ tsp)



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16 OZ
(236 PUMPS)
SKU: SL-OMGX-16
MSRP: \$21.95



BEST WHEN COMBINED WITH: Multivitamin Chews (SC-MLTX-90, SC-MLTX-180)

