
2025 Retail Product Guide



 **vetriscience**[™]

UNLEASH WHAT'S POSSIBLE

A man with short brown hair and sunglasses is seen from the back, holding a black and white cat. They are in a mountainous landscape with snow-capped peaks and a clear sky. The man is wearing a dark jacket and a light-colored sweater. The cat is looking towards the camera.

VET-FORMULATED PET SUPPLEMENTS MADE WITH THE WORLD'S **BEST INGREDIENTS.**

TRUSTED BY VETERINARIANS

Our supplements are trusted by over 17,000 veterinary clinics nationwide. VetriScience® products are developed by experts through extensive research, clinical testing, and collaboration with our veterinary partners, so that pet parents everywhere can feel confident that they're giving their pets the very best.

OVER 40 YEARS EXPERIENCE

VetriScience®, a FoodScience® brand, pioneered the use of supplements to address animal health concerns. For over 40 years, we've been producing high-quality and effective supplements to support animal health.

100% SATISFACTION GUARANTEE

We manufacture our products in certified Safe Quality Food (SQF) facilities that strictly adhere to FDA guidelines. Our formulas are reviewed by veterinarians, designed to meet AAFCO and NASC requirements and tested for palatability. In addition, our ingredients are routinely tested for composition and purity to guarantee the superior quality of our products.

At VetriScience®, our mission is to provide pets with powerful products backed by science. We are committed to using pure and highly researched ingredients in products that are effective and developed by veterinarians.

CALM & CONFIDENT CALMING SUPPLEMENTS

Calming

CLINICALLY SHOWN TO WORK WITHIN 30 MINUTES*

- ✓ Calm & Confident promotes calm behavior without unwanted side effects
- ✓ Features three effective ingredients: Colostrum Calming Complex®, L-theanine and Thiamine
- ✓ Can be given daily or as needed
- ✓ Available in flavorful bite-sized chews or a liquid formula



BENEFITS OF CALM & CONFIDENT



Calm Mind



Better Focus



Reduced Hyperactivity



Balanced Mood

Calm & Confident for Cats

Formerly Composure™

30 COUNT

Chicken: 090081C.030
Trout: 090010M.030

Calm & Confident for Dogs

Formerly Composure™

45 COUNT |

Chicken: 0900780.045
Bacon: 090044J.045
Peanut Butter: 090053J.045

Calm & Confident for Small Dogs

Formerly Composure™

30 COUNT |

Chicken: 0900781.030

Calm & Confident for Dogs & Cats

Formerly Composure™ Max Liquid

8 OZ LIQUID | 0900860.008

LONG-LASTING CALMING SUPPLEMENTS

Calming

ALL-DAY SUPPORT FOR SEPARATION ANXIETY

52% of pet owners say their pets show signs of separation anxiety and 90% of owners are seeking help for their pets' behavioral issues

- ✔ Features 4 effective calming support ingredients
- ✔ Clinically tested Shoden® Ashwagandha helps reduce stress and improve sleep quality



CLINICALLY SHOWN
TO LAST UP TO
8 HOURS[†]

Shoden® is a registered trademark of Arjuna Natural Pvt. Ltd.

RETAIL-EXCLUSIVE SIZE!

Long Lasting Calm & Confident

Formerly *Composure™ Long Lasting*

50 COUNT | 090023L.050



A LIFETIME OF HEALTHY JOINTS STARTS HERE



Clinically tested to improve hind leg strength by up to 41%*

*in dogs only

- Our most advanced joint health formula—made specially for retailers
- GlycoFlex® helps build connective tissue and supports healthy, comfortable joints in dogs of all ages
- GlycoFlex® is supported by 14 clinical trials proving its effectiveness

Contains multiple active ingredients for maximum effectiveness, including:

- Green-Lipped Mussel
- MSM
- Grape Seed Extract
- Glucosamine
- DMG
- L-Glutathione
- Chondroitin
- Vitamins E & C
- Selenium
- Manganese



Ultimate Strength Healthy Hip & Joint for Small Dogs

Formerly GlycoFlex® Plus

60 COUNT | 090093E.060



Ultimate Strength Healthy Hip & Joint for Cats

Formerly GlycoFlex® Plus

30 COUNT | 090094E.030



Ultimate Strength Healthy Hip & Joint for All Dogs

Formerly GlycoFlex® Plus

120 COUNT | 090095E.120



Ultimate Strength Healthy Hip & Joint for All Dogs

Formerly GlycoFlex® Plus

Duck Flavor
45 COUNT | 090092E.045
60 COUNT | 090092E.060



Ultimate Strength Healthy Hip & Joint for All Dogs

Formerly GlycoFlex® Plus

Bacon Flavor
45 COUNT | 090043J.045



Ultimate Strength Healthy Hip & Joint for All Dogs

Formerly GlycoFlex® Plus

Peanut Butter Flavor
45 COUNT | 090052J.045

DENTAL HEALTH SUPPLEMENT

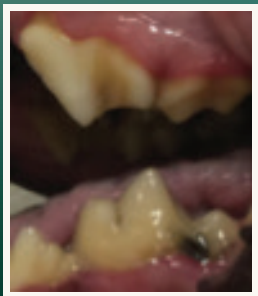
Dental

CLINICALLY PROVEN DENTAL POWDER

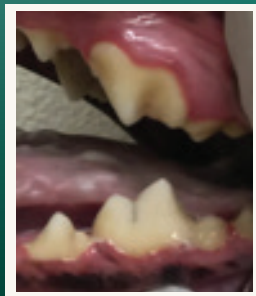
- ✔ Clinically tested to reduce plaque and tartar within 28 days
- ✔ Promotes clean teeth, fresh breath and healthy gums
- ✔ Convenient and easy to use for pet owners who struggle to brush pets' teeth
- ✔ Can be used for both dogs and cats



BEFORE
Using Healthy Mouth



AFTER
Using Healthy Mouth



Healthy Mouth for Dogs & Cats

Formerly Perio Support


4.2 OZ POWDER | 0900988.005



HMB HEALTHY MUSCLE & STRENGTH

- ✓ Industry-first product focused on muscles and joints, with 5 clinically supported ingredients including HMB and Type II Collagen
- ✓ Features myHMB® – the most clinically proven ingredient for the reduction of muscle loss
- ✓ Shellfish-free, pork-flavored granules
- ✓ Easy to give: Just sprinkle into bowls – no mess, no fuss, no more missed doses

BENEFITS OF HMB HEALTHY MUSCLE & STRENGTH:

-  Reduced Muscle Loss
-  Healthy Exercise Recovery
-  Optimal Body Condition
-  Strength
-  Mobility
-  Comfortable Joints

HMB Healthy Muscle & Strength

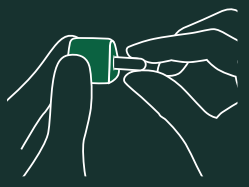
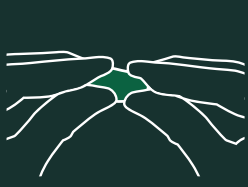
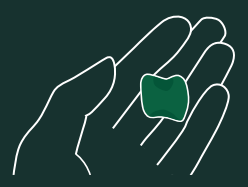
60 SERVINGS | 090014N.060



A PILL-HIDING TREAT UNLIKE ANY OTHER

Pill-Hiding Treats

Help dogs feel better faster with this grease-free, pill-hiding treat that goes down without a problem!

STEP 1	STEP 2	STEP 3
		
Insert	Pinch	Give



Two sizes fits most tablets & capsules

Compact design

Less greasy than other pill hiders



Added probiotics

Two tasty flavors

TWO SIZES
FITS MOST TABLETS
AND CAPSULES



Pinchers® Pill Hiders
Peanut Butter

Formerly Pinchers®

45 COUNT | 0900621.045

Extra Large Pinchers®
Pill Hiders
Chicken

Formerly Pinchers®

45 COUNT | 0900631.045

Extra Large Pinchers®
Pill Hiders
Chicken

Formerly Pinchers®

25 COUNT | 090021M.025
45 COUNT | 090021M.045

Extra Large Pinchers®
Pill Hiders
Chicken

Formerly Pinchers®

25 COUNT | 090017M.025
45 COUNT | 090017M.045

ALLERGY & IMMUNE HEALTH SUPPLEMENT

2-IN-1 BENEFITS:

ADVANCED ALLERGY & IMMUNE SUPPORT

One study found that environmental allergies in dogs increased by 30% over a 10-year period.* Allergy & Itch Support provides a science-backed, dual-action solution to help support skin & immune health in dogs who suffer from seasonal and environmental allergies.

- ✓ Made with 3 clinically tested ingredients
- ✓ Helps to manage histamine and inflammatory response
- ✓ Probio65 is clinically proven to improve skin quality within 2 months**

Allergy & Itch Support

Formerly Allergy Plus

60 SOFT CHEWS | 090029M.060



QRILL™ Pet is a trademark of Aker BioMarine.
Anivestim™ is a trademark of Unigen, Inc.



Probiotic

090053C.060



Probiotic

090030F.045

Gut Health

Formerly Probiotic Everyday for Cats

- › Probiotics support digestive and immune health
- › 100 million CFUs of highly stable BC30™ brand *Bacillus coagulans*
- › Delicious duck-flavored chew



BC30™ and *Bacillus coagulans* GBI-30,6086® are trademarks of Kerry Group.

Gut Health

Formerly Probiotic Everyday for Dogs

- › Probiotics support digestive and immune health
- › 1 billion CFUs of highly stable BC30™ brand *Bacillus coagulans*
- › Contains FOS prebiotics to support regularity



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Digestive

0900470.035

QUICK ACTION

Diarrhea Aid

Formerly Fast Balance GI Paste

- › Easy-to-administer paste works quickly to support GI health in cats and dogs
- › Contains beneficial probiotics, prebiotics, and B vitamins
- › Helps maintain balanced microflora levels in the gut to soothe occasional diarrhea



Digestive

0900866.060

Hairball Control

Formerly Hairball

- › May help prevent and eliminate hairballs
- › Contains fatty acids, zinc, and biotin to help maintain skin health
- › Highly palatable chew



Digestive

0900664.040

Scoot Control

Formerly Express Ease

- › A good source of fiber to support stool quality and consistency
- › Proper stool consistency helps reduce scooting behaviors
- › Proprietary pumpkin blend includes pumpkin powder and larch tree extract



Dental

090041B.060

Healthy Mouth Bites

Formerly Perio Plus Feline Bites

- › Dual-action dental treats for cats help support clean teeth and fresh breath
- › Crunch outer shell gently rubs against teeth to reduce plaque buildup
- › Soft, delicious center supports gum tissue health and supports healthy bacterial balance



Multivitamin

090029F.030 | 090088F.090

27+ Active Health

Formerly Nu Cat™ Multivitamin

- › Complete multivitamin designed to help maintain physical and mental well-being
- › Comprehensive formula with over 25 nutrients
- › Complements most commercial cat foods



Multivitamin

090091E.030 | 090086F.090

27+ Active Health

Formerly Canine Plus™ Multivitamin

- › Complete multivitamin designed to help maintain physical and mental well-being
- › Helps fill nutritional gaps left by commercial dog foods
- › Balanced vitamins, minerals, and antioxidants for all ages, sizes, and breeds



Multivitamin

090087F.030

SENIOR

27+ Active Health

Formerly Nu Cat™ Senior Multivitamin

- › Supports overall well-being of aging cats with antioxidants, vitamin B complex and essential fatty acids
- › Comprehensive formula that supports cardiovascular, liver, cognitive, eye, joint, and digestive function
- › Delicious fish-flavored chew



Multivitamin

090086F.060

SENIOR

27+ Active Health

Formerly Canine Plus™ Senior Multivitamin

- › Formulated to help meet nutritional needs of mature dogs
- › Supports optimal health with omega fatty acids, antioxidants and amino acids
- › Supports heart, liver, brain, and eye health as well as mental well-being



Immunity

0900326.060

Immunity Health

Formerly Immune Plus

- › An immune health supplement for dogs with 22 complementary antioxidants
- › Promotes immune health and function and helps to protect against free-radical damage
- › With specialized formulas for small dogs and medium/large dogs



Immunity

0900743.090

LYSINE

Immunity Health

Formerly Vetri Lysine Plus

- › L-lysine supports proper immune response and respiratory health
- › Recommended for cats of all ages, and multi-cat households
- › Differs from other lysine products with the addition of N,N-Dimethylglycine HCl (DMG)



Immunity

0900590.030

DMG

Immunity Health

Formerly Vetri DMG™

- › Highly researched immune support for dogs and cats
- › Supports normal detoxification, optimal performance, and everyday stress management
- › Convenient, unflavored liquid can be mixed into wet or dry food



Skin & Coat

090090E.070

Healthy Skin & Coat

Formerly Derma Strength®

- › Designed to promote healthy skin and a full, shiny coat
- › Omegas 3, 6 and 9 encourage normal shedding and help alleviate discomfort from dry or itchy skin.
- › Formulated with salmon oil and vitamin E for added immune support.



Skin & Coat

090026A.040

EXTRA STRENGTH Healthy Skin & Coat

Formerly Omega Plus

- > A blend of Omega fatty acids and vitamins to promote skin & coat health
- > Helps address occasional itching, flaking, excessive shedding, and irritated skin
- > A synergistic combination of fish & plant-based oils offers an ideal balance of Omegas 3, 6, and 9



Bladder

0900600.060

FEMALE Bladder Health

Formerly Vetri Bladder

- > A combination of phytoestrogens work together to support bladder function
- > Phytoestrogens help to support urinary control in dogs who experience leaking
- > Recommended for spayed and senior female dogs to help maintain bladder control



Urinary Tract

0900755.060

UT Health

Formerly UT Strength Feline

- > Supports urinary tract health and function
- > Features cranberry, probiotics and N-acetyl glucosamine
- > Recommended for cats predisposed to UT issues



BC30™ and Bacillus coagulans GBI-30,6086® are trademarks of Kerry Group.



Kidney

0900507.060

Kidney Health

Formerly Renal Essentials

- > A unique blend of herbs, adaptogens, antioxidants, vitamins, and omega fatty acids to support kidney health in cats
- > Supports blood flow to the kidneys to promote healthy renal function
- > Fish-flavored chewable tablets are easy to give, break into pieces, or mix into food



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youtube.com/vetriscience



MANUFACTURED IN THE U.S.A.*



*Manufactured in the USA with imported and domestic ingredients.

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 **vetriscience**
UNLEASH WHAT'S POSSIBLE