



Introduction

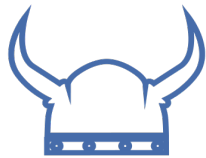


Our Story

At Icelandic+, we care about pets. Ours and yours. That's why we're committed to producing healthy, natural and sustainable dog and cat treats that use only the purest ingredients from Iceland & beyond. There are zero additives, fillers or artificial preservatives in them. Why? Our treats don't need them.



**AIR DRIED WITH
GEOTHERMAL ENERGY**



**100%
VIKING**



**ALWAYS RESPONSIBLY
SOURCED**



**MADE WITH
GLACIAL WATER**



**GREAT FOR DOGS
WITH SENSITIVITIES**



**HIGH PROTEIN
REWARD**



**NO ARTIFICIAL COLORS,
FILLERS OR PRESERVATIVES**



Fish Treats

Get your pet hooked on delicious, healthy Icelandic+ 100% natural fish treats. Ideal for pets with protein sensitivities, our single & limited ingredient fish treats are sourced from the pure water of Iceland and then cleaned, processed and air-dried for maximum nutritional benefit. Promoting healthy gums and teeth by reducing tartar and plaque build-up, while also providing Omega-3 fatty acids to help improve your pet's healthy skin and coat.



SUSTAINABLY
WILD-CAUGHT FISH



HELPS SUPPORT HEALTHY
JOINTS, SKIN & COAT



AIR DRIED WITH
GEOTHERMAL ENERGY



RICH IN
OMEGA 3S



Chips & Rolls – Single & Limited Ingredient Treats

FISH TREATS



COD SKIN ROLLS

3 oz

IFT-00105

854854007032



REDFISH SKIN ROLLS

3 oz

IFT-00107

854854007247



COD FISH CHIPS

2.5 oz

IFT-00106

854854007223



SALMON FISH CHIPS

2.5 oz

IFT-00188

850003829302



COD MINI FISH CHIPS

2.5 oz

IFT-00299

850003829517



COD MINI FISH CHIPS

9 oz

IFT-00315

850003829289



SALMON MINI FISH CHIPS

2.5 oz

IFT-00316

850003829333



SALMON MINI FISH CHIPS

9 oz

IFT-00317

850003829364

Skins – Variety of Formats Dogs Love

FISH TREATS



COD CUBES

Large

IFT-00241

850003829371



COD SHORT SKINS

8-10"

IFT-00140

854854007414



COD SKIN PIECES

8 oz

IFT-00291

850003829326



IFT-00161 **WOLFFISH STICKS & PIECES**

850003829487

3 oz & 9 oz



IFT-00234

850003829715



COD SHORT SKINS

3 Chews

IFT-00333

850063775540



COD LONG SKIN

18-22"

IFT-00110

854854007681



COD SKIN BRAIDS

5 Chews

IFT-00250

854854007100



COD SHORT CHEW STICKS

3 pk / 5" sticks

IFT-00297

850003829692



COD LONG CHEW STICKS

2 pk / 10" sticks

IFT-00298

850003829708

**Plus Bulk
Bags**

Whole Fish – Loaded with Nutrition



IFT-00192
850003829616

HERRING WHOLE FISH
3 oz & 9 oz

IFT-00289
850003829647



HERRING WHOLE FISH
1.5 oz

IFTC-00425
850063775779



SPRAT WHOLE FISH
2.0 oz

IFT-00248
850003829128



SPRAT WHOLE FISH
.85 oz

IFTC-00406
850003829623

HERRING WHOLE FISH



3-4"

SPRAT WHOLE FISH



2.5-3"

Combo Bites & Sticks – Just Two Ingredients

FISH TREATS

IFT-00294
850003829166
Fish Treat -
Cod & Herring
Combo Bites



**COD & SHRIMP
COMBO BITES**
3 oz

IFT-00295
850003829197



**COD & SALMON
COMBO BITES**
3 oz

IFT-00296
850003829227



**COD & LOBSTER
COMBO BITES**
3 oz

IFT-00293
850003829135

TREATS FOR CATS



**COD & HERRING
MINI COMBO BITES**
1.7 oz

IFTC-00407
854854007421



**COD & SALMON
MINI COMBO BITES**
1.7 oz

IFTC-00409
850003829760



**COD & SHRIMP
MINI COMBO BITES**
1.7 oz

IFTC-00408
850003829746



**COD & BLUEBERRY
COMBO STICKS**
6 pack & 16 pack

6 Pack;
IFT-00254
850003829807

16 Pack:
IFT-00337
850063775939



**COD & SPINACH
COMBO STICKS**
6 pack & 16 pack

6 Pack:
IFT-00256
850003829678

16 Pack:
IFT-00339
850063775953



6 pack:
IFT-00349
850063775793

16 pack:
IFT-00351
850063775977

16 Pack Value Sized Bags Coming Soon



Lamb Horn Chews

Brought to the island by Vikings a few thousand years ago, Icelandic lamb are exclusively raised outside, taking in the unpolluted mountain air, freely roaming Iceland's idyllic pastures, and living off the bounty nature provides. The lamb are never given hormones or fed grain with antibiotics, making Icelandic lamb one of the cleanest and healthiest meats in the world.



**FREE-ROAMING
ICELANDIC LAMB**



**DRIED WITH
GEOTHERMAL ENERGY**



**HIGHLY
DIGESTIBLE**



**LONG-LASTING
HEALTHY CHEW**





SMALL LAMB HORN DISPLAY

ILH-00111 **36-Count Box**
854854007636



LARGE LAMB HORN DISPLAY

ILH-00104 **12-Count Box**
861616000231

Lamb Horn Chew Display Marrow Treats



LAMB Marrow Pieces 4-oz Bag

ILH-00249
850003829548

LAMB TREATS

Always responsibly
sourced and baked with
geothermal energy

From free roaming
Icelandic lamb

Chewing action helps
reduce plaque buildup

Healthy single-
ingredient chew

No hormones or
preservatives



Beef Treats

Your pet will never wonder where's the beef with Icelandic+ USA beef collagen treats. Healthy, delicious and power packed with protein, our beef collagen is made from cattle born & raised in the USA and traceable back to the ranch. Choose the best rawhide alternative with our long-lasting chews or go for the poppable puffs to reward your pup or cat. Either way your furry friend will give you the tail wag of approval.



GREAT FOR
DENTAL HEALTH



HELPS SUPPORT HEALTHY
JOINTS, SKIN & COAT



MADE IN
THE USA



HIGH PROTEIN
REWARD



Collagen Chews

Two Treats in One / 4" & 8"

beef collagen chews



COLLAGEN DENTAL CHEWS
Small to Medium Dogs // 4"

ILH-00262
850003829913



COLLAGEN DENTAL CHEWS
Medium to Large Dogs // 8"

ILH-00265
850003829944



ROLLED COLLAGEN STICKS
Small to Medium Dogs // 4"

ILH-00268
850003829845

LONG-LASTING CHEW



ROLLED COLLAGEN STICKS
Small to Medium Dogs // 4"

ILH-00271
850003829876

USA Beef Collagen with
Wild Caught Cod Skin

Supports healthy joints,
skin & coat

Provides natural dental
health benefits

Naturally occurring Omega-3,
glucosamine & chondroitin

Easy to digest & safe
alternative to rawhide

Just two ingredients -
nothing else

ILH-00233
854854007711

SMALL COLLAGEN PUFFS

beef collagen puffs



ILH-00235 ILH-00233 ILH-00231
854854007735 854854007711 854854007698

LARGE COLLAGEN PUFFS



ILH-00255 ILH-00253 ILH-00251
854854007834 854854007773 854854007759



BAKED BEEF COLLAGEN
WITH COD SKIN
COLLAGEN PUFFS
0.5 oz
ILHC-00103
854854007926

BAKED BEEF COLLAGEN
WITH LAMB MARROW
COLLAGEN PUFFS
0.5 oz
ILHC-00101
854854007858





Pork Treats

Yup, it's a pig ear! The ultimate canine delight. It's not just any pig ear - it's the classic favorite of pups everywhere, now elevated with a layer of Iceland's finest, wild-caught cod skin. This chew is not only irresistibly tasty but also 100% digestible and long-lasting, ensuring total enjoyment for your furry friend.



GREAT FOR
DENTAL HEALTH



HIGHLY
DIGESTIBLE



MADE IN



HIGH PROTEIN
REWARD



ILH-00303
850003829081



Dog

ILH-00313

850063775502

Chicken Treat - Chicken & Blackberry Soft & Chewy Bites

ILH-00311

850063775489

Beef Treat - Beef & Plumb Soft & Chewy Bites

ILH-00315

850063775526

Lamb Treat - Lamb & Blackberry Soft & Chewy Bites

IFT-00331

850063775564

Fish Treat - Salmon & Cranberry Soft & Chewy Bites

Cat

IFTC-00413

850063775601

Fish for Cats - Salmon & Cranberry Soft & Chewy Bites

IFTC-00415

850063775755

Fish for Cats - Trout & Raspberry Soft & Chewy Bites

ILHC-00114

850063775625

Chicken for Cats - Chicken & Blackberry Soft & Chewy Bites

NEW

4 Calories per treat

Air dried,
limited ingredients

Packed with flavor
dogs love

Made in small batches

No artificial fillers
or preservatives

Grain-free, wheat-free



ILH-00317
850063775816
Beef - Bully Stick
Wrapped with Fish Skin 6"
5-Pack

ILH-00319
850063775830
Beef - Bully Stick
Wrapped with Fish Skin 6"
Bulk 18-Pack

ILH-00321
850063775854
Beef - Bully Stick
Wrapped with Fish Skin
12" 3-Pack

ILH-00323
850063775878
Beef - Bully Stick
Wrapped with Fish Skin
12" Bulk 10-Pack



2 chews in 1

Protein packed for a healthy reward

Satisfying long lasting chew

Supports healthy teeth & gums

Easily digestible, excellent alternative to rawhide

NEW!

VIKING BOOST MEAL TOPPERS



SPRINKLE ON FOOD FOR PICKY
PETS AND FOR A HEALTH BOOST

- 1**
SINGLE
INGREDIENT
- EXCELLENT SOURCE
OF PROTEIN**
- OMEGA-3S & COLLAGEN
FOR SKIN & COAT**
- GLUCOSAMINE &
COLLAGEN FOR HIP
& JOINT SUPPORT**
- GRAIN-FREE,
WHEAT FREE**



- 1**
SINGLE
INGREDIENT
- EXCELLENT SOURCE
OF PROTEIN**
- NOURISHING
MEAL TOPPER**
- WILD-CAUGHT
COD**
- FLAVORS DOGS
& CATS LOVE**

IFT-00335
850063775892



- 1**
SINGLE
INGREDIENT
- EXCELLENT SOURCE
OF PROTEIN**
- NOURISHING
MEAL TOPPER**
- FREE-ROAMING
LAMB**
- FLAVORS DOGS
& CATS LOVE**

ILH-00325
850063775915

NEW!

HAND WRAPPED COD SKIN BRAIDS!

5 BRAIDS
PER BAG

A TWISTED TREAT FOR YOUR DOG



Artisan hand-wrapped

Full of Omega-3 for
healthy skin & coat

Nothing but Cod skin!

Your dog will love
tearing them apart

Wild-caught Cod

IFT-00250
854854007100

1

SINGLE
INGREDIENT



LONG-LASTING
HEALTHY CHEW



SUPPORTS
DENTAL HEALTH



WILD-CAUGHT
FISH



NO ARTIFICIAL COLORS,
FILLERS OR PRESERVATIVES

NEW!

WILD CAUGHT COD SHORT SKINS

3 CHEWS
PER BAG

PACKED WITH
OMEGA-3S FOR
OVERALL HEALTH
SUPPORT



IFT-00297
850003829692

Air-dried in Iceland
using geothermal
energy

Artisan hand-wrapped

Full of Omega-3 for
healthy skin & coat

Nothing but Cod skin!

Your dog will love
tearing them apart

Wild-caught

1

SINGLE
INGREDIENT



LONG-LASTING
HEALTHY CHEW



SUPPORTS
DENTAL HEALTH



WILD-CAUGHT
FISH



NO ARTIFICIAL COLORS,
FILLERS OR PRESERVATIVES



Þakka þér fyrir
“Thank you” (in Icelandic)



ICELANDIC+