



PORTLAND PET FOOD

COMPANY



It all started with a dog named Rosie...

And the determination of her beloved companion



Rosie had fallen ill and lost her appetite

In 2014, Katie McCarron's 14-year-old poodle lost her appetite and her health declined. Katie sought help but was told that this was just Rosie's time. Determined to find something healthy that Rosie would love, Katie put her background in nutrition to work and began cooking meals in her own kitchen.



Katie's cooking with high quality ingredients works

She used locally-sourced natural ingredients, and Rosie loved it. She regained her appetite and lived until she was almost 17! And just like that, Portland Pet Food Company was born.

Now, PPFC products are used for happier healthier dogs

PPFC helps dogs thrive with the same nutritious meals and treats that were formulated in Katie's kitchen years ago. We never compromise on quality, focusing on fresh, local ingredients with a commitment to sustainability.



“If you don't know what it is, and you can't pronounce it, why would you give it to your best friend?”

Doing Good is Core to Who We Are

Commitment to good business and sustainable operations

Business and Quality Commitments

- We are members of the *Specialty Food Association*, *American Pet Product Association*, *World Pet Association* and membership as the only pet food in the *Good Food Guild*.
- We are a certified women owned business through *WBENC* and all products are *sourced & made in the USA*, most of which are local
- We employ a strict *code of conduct* with all our suppliers ensuring they maintain our high standards



Sustainability is in Our Roots

- All packaging is *BPA Free*, recyclable through *TerraCycle*, and our pouches use significantly less CO2 emissions in production and transportation than comparable brands
- We are *Upcycled Certified* by Upcycled Foods Association for our Brew Biscuit Treats
- We were recognized as a top ten brand by the *Pet Sustainability Coalition, 2023 – 2024*, and recognized for our sustainability efforts in the *2024 Vanguard Awards*



Homestyle Dog Meals

Fresh, Human-Grade Options

- **Five Formulas** for supplemental feeding. Topper, mixer, or rotational meals.
 1. **Rosie's Beef N' Rice** - Gluten Free & Wheat Free
 2. **Wally's Salmon N' Rice** – Gluten Free & Wheat Free
 3. **Tuxedo's Chicken & Yams** - Gluten Free & Wheat Free
 4. **Hopkins' Pork N' Potato** – Grain Free & Gluten Free
 5. **Grandma Ada's Turkey & Yams** - Grain Free & Gluten Free
- **Limited Ingredients** (9-11 ingredients per formula)
- **No Additives, Preservatives or Artificial Flavorings**
- **Unique Packaging, Easy to Serve, BPA Free**
- **2-Year Shelf Life**
- **Highly Palatable** - perfect for finicky eaters & elderly dogs
- **9 oz. Stand Up Pouches/8 per case**
- **SRP - \$6.49**
- **Made & Sourced in the USA**
- **Shelf Ready Display Case**



WET DOG FOOD
PRODUCT OF THE YEAR



Handcrafted Dog Biscuits

Tasty treats you can feel good about feeding

- **Limited Ingredients**

(4-7 ingredients per formula)

- **Twice Baked Formulas** in two great varieties

- **Grain & Gluten Free Biscuits**

- Pumpkin
- Bacon
- Apple & Mint
- Gingerbread

- **Brew Biscuits**

- Beef Broth Brew
- Bacon Brew
- Pumpkin Brew

- **Brew Biscuits are upcycled certified** – using

spent grain from local Oregon Breweries

- **5 oz. Stand Up Pouches/6 per case**

- **Made & Sourced in the USA**

- **SRP = \$9.99**

- **Great for picky dogs, sensitive stomachs, and those seeking healthy options**

Grain & Gluten Free



Brew Biscuits



Homestyle Cat Meals

Human-Grade nutrition for cats

- **Two Human-Grade Formulas** designed for supplemental feeding.
 - **Luke's Chicken N' Pumpkin**
 - **Boot's Salmon N' Pumpkin**
- **Limited Ingredients** (8 ingredients per formula)
- **Highly Palatable** – perfect for finicky & elderly cats
- **High Moisture Content** – moisture max = 80%
- **High Protein Content** – crude protein min = 13%
- **High Quality Ingredients** – made with Northwest Wild-Caught Salmon and human-grade chicken thighs
- **No Additives, Preservatives or Artificial Flavorings**
- **Unique Packaging, Easy to Serve, BPA Free**
- **3-Year Shelf Life**
- **2.6 oz. Pouches/12 per case**
- **SRP = \$3.29**
- **Made & Sourced in the USA** – ensuring we will be fully in stock mitigating any freight or overseas shipping issues
- **Shelf Ready Display Case**





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Your concept of
"pet food" is about to be
changed *fur-ever.*